



Year in Year out 2016

A message from the CoreNet NZ team





As we all start to kick the post-holiday blues and knuckle down, we thought it would be a good time to reflect on 2016 and look ahead to the challenges facing corporate real estate in 2017.

Last year we saw CoreNet Global New Zealand extend its reach throughout the corporate real estate sector on the back of a stellar calendar of thought-provoking events with the country's finest industry professionals.

We continued the tradition of kicking off the year with our highly anticipated Predictions and Resolutions event in February. This really set the tone for the year and put the spotlight on the biggest issues the industry would face in the months to follow. It's an event which is proving to be increasingly popular as more and more members see the benefit of starting the year by tapping into the minds of some of the most informed and forward-thinking property professionals to get their take on what the upcoming year has in store for commercial real estate. It will be back again this year: in Auckland on 16th February and Wellington on the 23rd.

Throughout last year CoreNet Global New Zealand sponsored and organised a raft of wide-ranging events for our ever-growing community as we continued our mission to 'advance knowledge, connect people, and promote personal excellence'. Our ever popular Talk and Tour series showcased some of the country's most innovative work spaces and buildings, such as:

- Fonterra
- ASB Waterfront Theatre
- NZME
- MOE - Wellington
- Xero - Wellington

We also held a number of inspiring and forward-thinking events covering the likes of:

- Activity-based working
- The changing nature of security in our workplace
- Change management and lessons learnt from activity-based working
- Collaboration in building design between developers and occupiers – an innovative approach with Panuku Development Auckland, Precinct Properties and Auckland Tourism, Events and Economic Development (ATEED)
- Wynyard Quarter with Precinct Properties

We're always trying to stay on top and ahead of the trends and last year we held a number of information-packed events and presentations to help navigate this age of rapid technological change. This included a focus on agile working which aims to enable employees to utilise the physical and digital workplace. Our workshops provided real insight into the ways that flexible working conditions can empower team members and maximise productivity to add value to our respective organisations.

That was taken a step further in our two-day course on creating corporate value through workplace strategy as part of the Master of Corporate Real Estate (MCR) programme. MCR continues to set the benchmark for the strategic management of corporate real estate. It gives unparalleled access to local and global best practice and knowledge which can then be translated into improved performance and results for you and your organisation.

One of the real success stories of 2016 was the establishment of our Young Leaders programme. It's added an exciting new dimension to CoreNet Global New Zealand and will ensure the continued success



Lunchtime entertainment at the symposium

and long-term growth of our chapter. The Young Leaders programme held six forums throughout the year on integral aspects of corporate real estate, including: legal, portfolio management, enterprise alignment, corporate finance and strategy as well as a social event.

2016 Symposium – the talk of the town

Last year's Symposium – Age of the City – focused on corporate real estate in the changing urban environment and it really hit the mark. There were some invigorating discussions around urban regeneration and the importance of working together in open and collaborative ways.

More than 350 people attended the event held at Shed 10 on Auckland's Queen's Wharf, making it our largest turn out to date. A host of world class international and local speakers took to the stage including:

- US-based Dennis Pieprz who is the principal of architecture at planning and design firm Sasaki
- UK-based workplace consultant Chris Kane from Chris Kane Associates
- Richard Howard from Cushman & Wakefield London
- Rod Marler from Auckland's Panuku Development
- Local journalist, radio host and TV personality Hillary Barry who hosted an enthralling debate with the speakers above during the afternoon session

The overwhelming feedback was that it was our best symposium to date and we were left with the feeling that the future of the workplace is bright, provided we embrace concepts like sharing, activity-based working and flexibility. The international speakers gave us a great insight into where we are at in Auckland and it was incredibly pleasing to hear that we are on the right track and keeping up with overseas trends.

2017 Symposium: Humanity and the Machine – 18 May

Never ones to rest on our laurels, plans are already well underway to make this year's Symposium even bigger and better than last year's. We're back at Shed 10 on Queen's Wharf in downtown Auckland on Thursday 18th May so make sure it's in your diaries.



As our changing urban environment proved to be such a thought-provoking topic, we have chosen another of the major issues we are facing as our 2017 theme. We'll tackle human evolution vs digital revolution in corporate real estate in what promises to be an enlightening and absorbing day. We'll be delving into:

- Human-centred approaches that improve environments for individuals and groups
- The impact of technology on the physical environment
- Influential interactions between people and technology
- Key likely impacts on business

All of this will put us in a better position, as corporate real estate practitioners, to navigate through the continuous wave of change we're experiencing. It should help us get to grips with the powerful forces shaping our future and help to harness them to the benefit of our businesses, clients and customers. On the one hand, we are seeing a close focus on people to help them be more effective, while on the other we seem poised on the cusp of a digitally enabled revolution in the world around us.



Shed 10, Queen's Wharf, Auckland



Knowledge sharing will be crucial in 2017

As a nation, we've really matured when it comes to knowledge sharing. Traditionally we would keep our learnings to ourselves but that's not the new norm. With technological innovation moving so quickly, we're all realising that the ability to share knowledge and learn from other people is truly the way forward for our respective organisations, and as a country. This is where we believe CoreNet adds real value and this is becoming more and more important as we move further into 2017 during what is an increasingly uncertain period of technological change.

With almost 10,000 members around the world, and a growing membership in New Zealand, CoreNet is one of the most influential networks in the commercial real estate sphere.

We would like to extend a heartfelt thank you to all of our amazing sponsors who make everything we do possible and to whom we are incredibly grateful.

2017 promises to be another amazing year of events laced with innovative ideas at the bleeding edge of local and international commercial real estate strategy coupled with invaluable networking opportunities.

To keep up to date with all of our upcoming events and to be a part of the latest online industry discussions, check out our [LinkedIn](#) and [Twitter](#) accounts ([@Corenetkiwi](#)).

Yours Sincerely,

The CoreNet Team



The CoreNet Team

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