## CORENET GLOBAL PRESENTS OCATION **LOCATION DCATION DOES PLACE** STILL MATTER?

#### 29<sup>TH</sup> MAY 2014 **VIADUCT EVENTS CENTRE, AUCKLAND**



# SETTING THE PACE

**Colliers International** would like to welcome delegates to the **2014 CoreNet Global symposium.** 

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## WELCOME TO THE 2014 CORENET SYMPOSIUM



CHAIR, NEW ZEALAND

CORENET GLOBAI

WELCOME TO THE 2014 CORENET SYMPOSIUM

You won't want to miss the Corporate Real Estate event of 2014 ! Our theme this year is Location, Location, Location – The Physical versus the Virtual aspects of CRE.

Following 2013's hugely successful Symposium we have built the 2014 event based on your feedback. You told us you are interested in:

- Global events and trends
- Workplace and the city
- Creativity and the spirit of innovation
- Work as a thing you do and its relationship to place
- Workplace and work style
- And of course Corporate Real Estate and its challenges

The 2014 Symposium is about bringing the best of international ideas and practices to New Zealand and celebrating the best of our local learnings. CoreNet Global and our sponsors are excited by the calibre of speakers who will be presenting at the Symposium on 29 May, covering topics from how to foster an innovative start-up culture to harnessing the power of people and community in the corporate workplace. Urban transformation is highlighted along with strategy, culture change and the use of technology to spur workplace and organisational transformation. It's all here. We explore what is happening globally and what does it mean for New Zealand?

After scouring the globe we found some truly inspirational people and projects to share with you. Our speakers tick multiple boxes and are working on some very exciting initiatives which could transfer very easily to our corner of the world. Juliette Morgan is going to address urban transformation and how she is actively attracting tech companies and growing start-ups in London. Elisabeth Gleed is also from London and will enlighten us on workplace transformation at the BBC which is nothing short of revolutionary!



Locally, the Symposium features workshops on:

- Auckland Council presented by Ian Wheeler, Sharon Coombes and Chris Alcock
- BNZ Flexible Workplace presented by Jo Monaghan and Christian Pistauer
- Visions of the Rock Star Economy insightful deliberations from Alan McMahon of Colliers, Justin Kean of JLL, Tim Rookes of CBRE and Carey Oldfield of DTZ.

David Trubridge, internationally successful designer and entrepreneur, will close out the formal sessions with his insights on sustainability, design, innovation and running his global business from the sunny Hawke's Bay.

With over 300 delegates attending last year, this year looks set to see another outstanding turnout of corporate and property industry leaders, and you won't want to miss the networking opportunities – with a sparkling presymposium soiree the night before and many networking opportunities on the day. We offer an unsurpassable opportunity to learn, interact and take part in the evolution of CRE in New Zealand. Come and join us for this year's CoreNet Global Symposium at the stunning Viaduct Events Centre on Auckland's waterfront – it looks set to be the best yet!

It's an exciting line-up of international speakers and local experts – and one that I'm thrilled to be helping bring to the corporate real estate community in New Zealand. The committee are working incredibly hard to ensure this symposium will outshine all others that have gone before ... your presence there will help make it so!

I invite you to join us at the 2014 NZ Symposium and look forward to seeing you there.

Yours, in anticipation!

Bob Bull | NZ Chapter Chair



**—** 



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## INFORMATION ON REGISTERING

#### **ONLINE REGISTRATION**

Visit www.corenetglobal.org.nz/symposium to register for the 2014 Auckland Symposium.

For enquiries about registration please contact The Conference Company, either by email corenet@tcc.co.nz or telephone 09 360 1240, or contact Nigel Rye by email nigel@nigelrye.co.nz or telephone 021 770 076.

#### SYMPOSIUM REGISTRATION FEES

All prices are per person, in New Zealand Dollars and exclude 15% GST.

#### PRE SYMPOSIUM SOIREE – WEDNESDAY 28TH MAY, 6PM Brought to you by JLL

Hosted at Viaduct Events Centre, Halsey Street, Wynyard Quarter, Auckland Central. Ticket included with Symposium registration.

Guest/additional tickets are \$95 per person excluding GST, for both members and non-members.

To register, visit the CoreNet NZ website. http://newzealand.corenetglobal.org

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CoreNet Global Members Symposium Registration	Standard until 30 April	Last Minute from 30 April
Member registration	\$355.00	\$450.00
Academic / Student Member	\$100.00	\$130.00

Non-Members Symposium Registration	Standard until 30 April	Last Minute from 30 April
Non-Member registration	\$655.00	\$825.00
Non-Member multiple registrations (this discount is applicable for 3-7 registrations per company)	\$560.00	\$700.00
Academic / Student Non-Member	\$100.00	\$130.00

#### **DEFINITIONS:**

**Academic** – Educators who spend not less than 80% of their time teaching in the field of real estate or real estate related education.

Student - Students must be full-time or active degree candidates in real estate or related fields.

#### **CORENET GLOBAL NEW ZEALAND** TOGETHER WITH THEIR VALUED SPONSORS WOULD LIKE TO INVITE YOU TO JOIN THEM FOR A...

# PRE-SYMPOSIUM, SORREE

## FROM 6<sup>PM</sup> WEDNESDAY 28<sup>TH</sup> MAY THE VIADUCT EVENTS CENTRE

HALSEY STREET WYNYARD QUARTER AUCKLAND | DRESS TO IMPRESS







#### **REGISTRATION DESK OPEN: 7.30AM** SYMPOSIUM BEGINS: 8.30AM 7.30am - 8.30am Registration **Opening & Welcome** 8.30am - 9.00am Welcome - Bob Bull, CoreNet Chapter Chair New Zealand Symposium Introduction - Andrew Tu'inukuafe Morning Sessions Part 1 & 2 Colliers Juliette Morgan Tech City UK 9.00am - 10.15am lames Grose BVN Donovan Hill Rod Aitken ASB 10.15am - 10.45am **Morning Tea Morning Sessions Part 3 & 4** Elisabeth Gleed BBC 10.45am - 12.15am Simon Trude Gensler Panel Discussion 12.30pm - 2.30pm Lunch & Entertainment Concurrent Workshop 2: Visions of the Rock Star Economy Concurrent Workshop 1: Super City Auckland Council Flexible Workplace 2.30pm - 3.30pm Panel Discussion 3.30pm - 4.00pm Afternoon Tea 4.00pm -4.15pm MCR & CoreNet Update 4.15pm - 5.15pm Closing Speaker: David Trubridge 5.15pm - 5.25pm Closing **Colliers' Cocktails and Canapés** 5.30pm - 7.30pm Music & networking

## MORNING SESSION PART 1: TECH CITY UK: URBAN & ECONOMIC TRANSFORMATION

#### **SYNOPSIS:**

What role can central government play in fostering innovation and technology clusters with the potential to regenerate our cities and turbo boost the economy? The answer is not what you might expect it to be! Juliette Morgan will speak about her involvement in Tech City UK, a highly successful government initiative to support the growth of a technology cluster in East London.



#### **SPEAKER: JULIETTE MORGAN**

With more than 12 years international experience in developing and managing property for tech and biotech companies, Juliette Morgan has worked on millions of square feet under development and management in tech centres in the US and UK. She advises investors, developers, occupiers and government on property strategy and heads up seminars in the sector.

Her most recent and exciting project is as Head of Property - Tech City UK.

She is a consulting advisor to 10 Downing St and The Mayor's office for London. She is part of the founding team of Tech City UK and specialises in cluster development.

Tech City UK was launched in November 2010 to support the growth of the technology cluster in East London. At the time of the launch there were approximately 200 digital companies in East London. Today there are over 1,300 digital companies in the area.

Tech City UK's heritage of creativity and innovation make it hugely attractive for digital media and tech companies. With easy access to the financial centre of the City and quick access to Europe it is an ideal location to grow an international business. Their aim is for London to be recognised as the best place to imagine, start and grow a business.



turn their ideas into reality or enabling more established operations to take the steps they need to succeed.

Juliette Morgan is integral to the success of the organisation and will speak on:

- Her property strategy for Tech City UK; providing orientation for companies moving in from overseas and assisting local companies with their expansion strategies;
- How she led UKTI partnership with L.B.
   Hackney for Tech City UK Olympic showcase;
- Establishing and running Tech City UK Property seminars;



- Her role as government representative for Tech City UK in property matters including lobbying and policy initiatives in local and national government to GLA/No.10 and London Boroughs;
- Her experience in an advisory role for landlords and funds on positioning product for occupation by high growth tech companies;

As if she's not busy enough, Juliette Morgan is also columnist for Estates Gazette and chairs Tech London Advocates Property Group and is the Tech City UK representative on Old St Institute and regeneration. Juliette holds an MSc in Property Development & Planning and lives in East London.

#### **KEY TAKEAWAYS**

- The property ingredients you need for a successful tech cluster
- The role of government how to help and how to get out of the way
- Why retail and common areas are so important
- Culture of collaboration how to act on behalf of place rather than on behalf of self
- Access to capital and the finance ecosystem

## MORNING SESSION PART 2: BUILDING RELATIONSHIPS

#### **SYNOPSIS:**

With a relationship that spans three landmark workplace projects over thirteen years, BVN Donovan Hill and ASB reflect on what they have achieved in the time that they have worked together and they will share learnings from their ongoing collaboration. C:Drive, Sovereign House and ASB North Wharf have all advanced the cause of contemporary workplace in New Zealand; each project has contributed to a developing understanding of what the future of work is for ASB.



JAMES GROSE NATIONAL DIRECTOR, BVN DONOVAN HILL

#### **SPEAKER: JAMES GROSE**

James Grose, National Director leading the Donovan team in a number of benchmark projects.

Working across a full range of project types and scales, James Grose has consolidated a position of accomplishment in the architectural profession through design innovation, built works, awards, professional leadership and publications. Starting at the end of the 1980s with his own practice, Grose Bradley Architecture, before becoming a Principal of BVN Donovan Hill through a merger in 1998, James was appointed National Director in 2006. James has led the BVN Donovan Hill project team in a number of benchmark projects, from the seminal Campus MLC, and NAB at Docklands, through to the award-winning Brain and Mind Research Institute at The University of Sydney, and more recently, The Kinghorn Cancer Centre and ASB North Wharf.

#### KEY TAKEAWAYS

- How do architects and clients collaborate?
- What are the keys to creating supportive, long-term creative relationships?
- What real influence does a client have to determine the outcome of a design project?
- How does a client weigh the design measurable against the design immeasurables to achieve a building with vision?
- With mutual trust comes responsibility and commitment, but what does trust deliver in return?



ROD AITKEN HEAD OF PROPERTY STRATEGIC PROJECTS ASB PROPERTY



#### **SPEAKER: ROD AITKEN**

Rod Aitken joined ASB Bank Limited in 2009 as Client Project Director for the ASB North Wharf project. In this capacity Rod was responsible for ensuring all aspects of the project design and delivery met ASB's requirements. Rod's particular focus was driving the fitout delivery to ensure Activity Based Working principles were tailored to meet ASB's business requirements. Prior to the North Wharf project, Rod was Client Project Manager on the Sovereign House Smales Farm project.

Rod holds a Bachelor of Engineering Degree from Auckland University with first class honours (Mechanical), Bachelor of Science Degree from Victoria University Wellington and holds the MCR designation through CoreNet Global. With 15 year experience in manufacturing and 12 years in Corporate Property, Rod brings a wealth of experience in design and project delivery.

#### **MODERATOR: ANTHONY FLANNERY**

Anthony is an Architect, Urban Designer, Strategic Planner and Transformation Designer.

He is Director of re-Imagine Ltd and holds a number of advisory positions including Chair of Hamilton Urban Design Panel and National Urban Design Adviser to Housing New Zealand Corporation's Asset and Investment Committee.

He has been involved in a wide range of architectural, urban design, strategic planning and community regeneration projects in both New Zealand and the United Kingdom. Projects in which he has been involved have received over thirty regional, national and international awards and commendations.

He has taught architecture and urban design in the Universities of Manchester and Liverpool (UK) and currently has a role as a visiting lecturer and design tutor at Unitec, Auckland. He regularly addresses national and international urban design and strategic planning conferences and has shared conference platforms with leading practitioners from Australasia, Europe and the USA.

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## MORNING SESSION PART 3: CHANGING AUNTIE BEEB

#### **SYNOPSIS:**

Elisabeth Gleed gives a "warts and all" account of her time working on the massive and complex >£1 billion BBC W1 Broadcasting House project, developing a flexible workplace strategy and delivering change programmes. Hear what worked and what she would do differently and learn lessons that are applicable here in New Zealand.



#### ELISABETH GLEED BUSINESS CHANGE MANAGER, BBC LONDON

#### **SPEAKER: ELISABETH GLEED**

Elisabeth is currently working client-side at the BBC for the Comedy and Entertainment genre in TV. This is a major organisational restructure project, putting together Commissioning, Production and Operations teams all in one division for the first time. Television is moving from silo working to empowered collaboration in order to deliver content that provides value for the license fee payer and for the remainder of its lifetime.

Elisabeth's previous role focussed on BBC's most famous building and a London landmark – the BBC W1 Broadcasting House project. This is an iconic state-of-the-art building for the media industry that is now home for nearly 6000 people from TV, News, Radio & Online. Her focus on this project was the design and development of a flexible working strategy and facilitating bespoke change programmes for a number of divisions.

New Broadcasting House is a dynamic new home for the BBC's TV genres and national radio networks, as well as a focus for the BBC's national and international news operations, bringing the World Service and the domestic news service together in one venue for the first time.

This new building hosts one of the world's largest live newsrooms.

At any one time, over 10 million people across the UK will watch or listen to output from New Broadcasting House, and every week at least 150 million people worldwide will tune into the World Service.



Elisabeth is an experienced Change Facilitator with over 15 years' experience in the business of people focussed change. She has worked in many industries including, IT, Manufacturing, Telecoms, Energy, FMCG, Finance and Media.

Her most recent project at the BBC is a fascinating case study in culture transformation. For an organisation known for its conservative and staid values with the nickname 'Auntie,' the BBC is changing dramatically. Elisabeth will share her experiences and what she has learnt along the way on how to engage and inspire people to transform their organisation.



#### KEY TAKEAWAYS

- What is the Leadership EQ required in an agile organisation?
- What are the key elements of a transformational change program?
- How can FM services co-create and support the agile workplace?
- What are the key ingredients to creativity and creative spaces?
- Why do people still need a place to go to work?

## MORNING SESSION PART 4: THE PORTER

#### **SYNOPSIS:**

The Porter is an exciting new concept in curated and high-quality collaborative space. Managed by Haworth, The Porter is an activated, curated space that helps the building 'come alive' by creating a destination in the lobby area. This membership-based space is thoughtfully crafted to provide the tools and environments for a wide-range of working requirements. Members can enjoy The Porter for solo work, host small meetings or even create larger scale events. The flexibility of this unique environment offers the opportunity to create bespoke solutions according to your needs.

The space itself will be continuously reinvented and refreshed with the latest collaboration settings and technology tools to support all work modes and collaborative activities. The Porter is driven by knowledge and data that is directly captured by the community that inhabits it, making it the most intelligent, seamless and productive collaboration space of its kind.

#### **SPEAKER: SIMON TRUDE**



SIMON TRUDE Managing director of gensler Sydney Australia Simon Trude brings a wealth of knowledge across all market sectors and disciplines and holds intimate and personal relationships with his clients to help them build their business solutions. Simon is a strategist and creative director, but most importantly he keeps his clients centric to the process while delivering business driven solutions, strategic integrated communications and activated customer experiences within the built environment through an integrated design delivery process.

Simon has extensive experience in consulting services including headquarters and workplace consulting. Through his global experience and a deep process of engagement with the client, he and his team are able to deliver unique strategies that become business levers for the client to create a dynamic culture that allows his clients to start living their company values and executing on their business objectives.

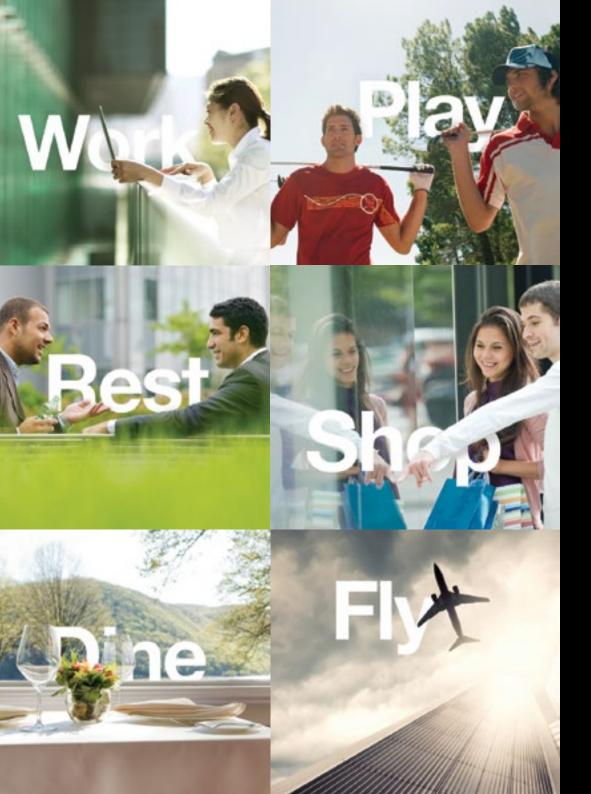
Simon Trude has worked for some of the world's leading design firms all over the globe, focusing on strategic integrated communications and activated customer experiences within the built environment. In January he re-joined Gensler to spearhead the expansion into the Australian market by launching **Gensler Australia**. Gensler has more than 4,000 professional architects, designers, planners and consultants networked across 46 locations. They collaborate on over 3,000 projects every year. These assignments can be as small as a wine label or as large as a new urban district. Gensler provides trusted advisors, combining localised expertise with global perspective wherever new opportunities arise.

The integral ethic is the commitment to sustainability and the belief that design is one of the most powerful strategic tools for securing lasting competitive advantage. Gensler is a multiple winner of the Business Week/ Architectural Record Awards, the U.S. benchmark for business design innovation.

Simon said "Our concepts are driven by strategic insights about your brand and align with your business objectives. Our unique concepts actively engage the entire building to become a working asset to tenants outside of their traditional workplace environment, offering progressive services, collaborative settings, and technology to improve workplace efficiency. Ultimately this improves brand equity in the marketplace and creates a destination to attract new tenants".

#### **KEY TAKEAWAYS**

- What future landscape of workplace will look like
- Why there is a shift to community based environments
- Why buildings are becoming even more critical to how we work
- Is less space and higher densities really the right approach
- How measurable results will drive future innovation



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But it's not just all about work here at The District. If you work hard and want to play harder, why not hop onto your bike on our mountain bike trail, grab a round of golf, play a game of touch on the footy field, practise your swing on the driving range or even just unwind on a walk along the art trail around the lake.

As good as it currently sounds we haven't quite finished making The District the best place to love your work.

To see what we see, call 09 255 9230 or visit venturehere.co.nz

THE DISTRICT

## CONCURRENT WORKSHOP 1: PART 1 SUPER CITY

#### **SYNOPSIS:**

In 2012, Auckland Council embarked on a journey to create a Workplace Strategy for their future workplaces which coincided with the decision to consolidate their CBD offices into owned space and to purchase the former ASB Centre in Albert Street. Hear about the people and property drivers for this project, how they engaged their employees in a ground up approach to the formation of the Workplace Strategy, and the ways in which workplace change has been supported and encouraged across council.



IAN WHEELER Manager property Auckland council

#### **SPEAKER: IAN WHEELER**

Ian leads the property function at Auckland Council. His team is responsible for managing and delivering a wide range of property and fleet services across Council; and for certain Council Controlled Organisations (CCOs). This covers a large and diverse property portfolio including office, recreational, community and residential assets.

Prior to this, lan held senior property management and development roles at Auckland City Council and Housing New Zealand Corporation. At Housing New Zealand, where lan was the National Acquisition and Development Manager, his team worked on the development and redevelopment of the Corporation's large social housing portfolio. Prior to working in New Zealand, lan was the Chief Executive of a social housing company in South Africa..

lan also currently serves as a board member of the New Zealand Green Building Council. He has 23 years' experience in the property industry covering management and governance roles within the private, public and not-for-profit sectors in New Zealand and abroad.



AUCKLAND COUNCIL



CHRIS ALCOCK PRINCIPAL OF SPACELOGIC

#### **SPEAKER: SHARON COOMBES**

Sharon has worked for over 25 years in communications and marketing in both the UK and New Zealand. Starting her career in brand and marketing communications in British Aerospace, she moved to New Zealand in 1995, to join Fletcher Challenge Paper, undertaking a variety of marketing roles. She started her own business in 1999, specialising in marketing, internal and corporate communications working for organisations such as Beca, Norske Skog, Richmond Limited, the University of Auckland, BNZ and Auckland City Council.

She returned to Auckland Council in 2012 to support its transformation into a high-performing organisation, and her most recent project is leading the change to implement Auckland Council's new workplace strategy.

#### **SPEAKER: CHRIS ALCOCK**

Chris Alcock is Principal of SpaceLogic and a leading exponent of workplace innovation and change in Australia and New Zealand.

Chris has a broad portfolio of current projects focused on space, technology and process innovation. His current projects include the implementation of a national workplace strategy for QBE Insurance, workplace strategies for the ACT Government and the Victorian Department of Primary Industries, infrastructure masterplanning for the University of Otago, change management for Queensland University of Technology, masterplanning advisory services for Victoria University of Wellington and research, workplace and teaching and learning accommodation strategies for Macquarie University in Sydney.

## CONCURRENT WORKSHOP 1: PART 2 BNZ FLEXIBLE WORKPLACE

#### **SYNOPSIS:**

Often we hear about workplace projects that have taken years in the making. But what happens after they move in?

BNZ began its journey to flexible workspace in 2013 with the pilot floors at 80 Queen Street. Using industry tools and some kiwi ingenuity the success of the pilot is being tracked and informing what the future of workplace at BNZ looks like.

*Hear about how and why the pilot was implemented and about the technology being used to get the most out of the workplace – now and into the future...* 



#### **SPEAKER: JO MONAGHAN**

Jo Monaghan is the Workplace Design and Delivery Manager at BNZ, responsible for the workplace strategy for the corporate sites. Her role encompasses both new design and innovation in the workplace as well as evolving existing spaces as the nature of workplace changes.

With over 20 years in the Construction industry and a background as an architect specialising in Commercial Design she has an in-depth understanding of the Workplace from both an end user and client perspective.

JO MONAGHAN Workplace design & delivery manager BN7



CHRISTIAN PISTAUER WORKPLACE STRATEGIST JASMAX



MARK GRANT NATIONAL DIRECTOR, MARKETS JONES LANG LASALLE

#### **SPEAKER: CHRISTIAN PISTAUER**

Over the years Christian developed a strong focus on strategic workplace consulting and corporate interior design. After working for various architects and consultancies in Vienna, Christian set up Future Office Design Ltd. He designed various international projects for Johnson & Johnson, including the Johnson & Johnson Campus in Vienna, Zug-Switzerland, Leeds – UK, Shanghai and other projects. He believes that a sound and robust concept is fundamental to great design. Furthermore he leads a global workplace innovation research project for Johnson & Johnson, measuring the effectiveness of the work environment in relation to corporate culture, work-flow and perceived productivity.

Christian is a permanent contractor for Jasmax, and has been with the practice since 2012.

#### **MODERATOR: MARK GRANT**

Mark is the National Director of JLL's Markets division, leading teams of property professionals across Auckland, Wellington and Christchurch. With over 25 years Real Estate experience in Europe, New Zealand and the Middle East, Mark brings a depth of commercial and property acumen across all industry sectors and heads up the national Commercial Leasing teams, together with the Corporate Solutions and Tenant Representation services. Mark has represented a vast array of international and domestic clients, including Unisys, IBM, SunGard, Colmar Brunton, Adidas, TNS, BP, Johnson & Johnson, Aurecon, Tata Group, Chubb, Daimler-Benz and Scottish Widows.

Mark has a long-term association with Business Mentors New Zealand, providing voluntary assistance in helping NZ businesses grow and develop in their chosen markets. Holding an MBA from London South Bank University, Mark is also an acknowledged industry speaker on property trends and topics.

## CONCURRENT WORKSHOP 2: VISIONS OF THE ROCK STAR ECONOMY

#### **SYNOPSIS:**

With the New Zealand economy predicted to attain "Rock Star" Status in 2014, how does the role of CRE play a significant lead in ensuring business reaps the benefits of the opportunities on the horizon? What key skills do CRE Execs possess that can influence change and show an overall understanding of business? Are the days of caution, cost cutting and bench marking changing across all sectors as the emphasis moves to value creation?



#### **MODERATOR: DAVID MAURICE**

David Maurice has been with Global Workplace Design and delivery specialists M Moser Associates www.mmoser.com for 14 years.

From a Sales, Marketing and Business Development background, David was with the London office of M Moser Associates before transitioning in 2012 to lead the Global Marketing and Communications team from his new base in Auckland.



ALAN MCMAHON NATIONAL DIRECTOR CONSULTING AND RESEARCH COLLIERS

#### **SPEAKER: ALAN MCMAHON**

Alan has overall responsibility for Research and Consultancy for Colliers International in New Zealand.

He joined Colliers in 1998 and was made a Director in 2000.

He is an accomplished presenter and an expert commentator on the property market.

Having been active in the property industry for over 30 years as a valuer, agent, and latterly consultant and researcher, Alan has broad experience in many aspects of commercial and residential property markets.

Key areas of expertise include property investment strategies, property research including demand studies, market analysis and forecasting, and project management.

Clients include Waterfront Auckland, Fletcher Building, Ngai Tahu Property, Auckland International Airport, Precinct Properties, Hobsonville Land Company, Ports of Auckland, Auckland Council and Housing New Zealand.

Alan has been with Colliers International for 16 years, and has substantial previous experience in both New Zealand and the UK.

Alan has a Bachelor of Science (Hons) in building economics, is a Member of the New Zealand Property Institute, a Fellow of the Royal Institution of Chartered Surveyors, and an Associate of the Real Estate Institute of New Zealand.

He is also a member of the Property Council of New Zealand Investment Index Advisory Group.

He is currently New Zealand Chair of the Royal Institution of Chartered Surveyors (RICS).

He was, for four years, an external examiner for RICS of the Auckland University Property degree course, and was a Property Council of New Zealand national councillor for 10 years.

## CONCURRENT WORKSHOP 2: VISIONS OF THE ROCK STAR ECONOMY



**DIRECTOR, RESEARCH & CONSULTANCY** 

JONES LANG LASALLE

SPEAKER: JUSTIN KEAN Current responsibilities

Justin is Director of Research and Consulting at Jones Lang LaSalle New Zealand. He is responsible for running Jones Lang LaSalle's national research program as well as providing input into the wider Jones Lang LaSalle Asia Pacific platform. Justin is also responsible for delivering strategic consulting solutions to tenants and landlords alike.

#### **Previous Experience**

Justin has been in the property industry for 17 years. Justin most recently worked as a global portfolio and fund manager for Aberdeen Asset Management in Amsterdam. Prior to this Justin worked with ING Real Estate managing the portfolio requirements of ING's global client base which amounted to over EUR 1.6 billion in AUM. Justin began his career with CBRE and Jones Lang LaSalle in New Zealand. Justin also worked with Jones Lang LaSalle in a research and consulting capacity in Shanghai and Singapore.

#### SPEAKER: TIM ROOKES

and the UK.

A National Director with CBRE and Head of Global Corporate Services for New Zealand.

Prior to that in London for 10 years where he was Head of Real Estate with Standard Bank for all activity outside of Africa, Director with Barclays Capital in the Corporate Real Estate Services team in London, with a global remit on the senior management team delivering services across Barclays Capital, Barclays Wealth, Barclays Global Investors and ABSA Capital (South Africa), and 8 years with Ernst & Young in both NZ



TIM ROOKES HEAD OF GLOBAL CORPORATE SERVICES CBRE

# CAREY OLDFIELD

EXECUTIVE GENERAL MANAGER DTZ

#### **SPEAKER: CAREY OLDFIELD**

Carey has been involved in the property industry for over 30 years, initially as a civil engineer and thereafter in the fields of project management and property development. For the past 20 years Carey has been the General Manager – Properties, for a large corporate organisation with overall responsibility for a significant owned and leased property portfolio. He has extensive expertise in transforming organisations into fully functioning commercial entities including overseeing the commercialisation of the property function of New Zealand Post and developing the strategy for a new model for both South Africa and AnPost (Ireland).

Carey has the overall responsibility for DTZ's NZ business, leading and managing DTZ's service stream through the delivery of facilities management and maintenance services.

Carey holds a Bachelor of Engineering (Civil) and a Masters of Corporate Real Estate. He has an in depth knowledge in Corporate Real Estate and Facility Management, was the previous chair of CoreNet Global – New Zealand Chapter, and was an inaugural board member of the New Zealand Green Building Council.



## CLOSING SPEAKER: **SO FAR**

#### **SYNOPSIS:**

David will examine the idea of a sense of place from the perspective of an artist. He will base this on his personal experience gained from extensive travels, mostly in the more remote and empty parts of the world. Having shown how, in the past, different cultures have expressed this through their art and their craft, he will then go on to look at why this is even more important to us now in an increasingly homogeneous world, especially as regards to sustainability.





#### **SPEAKER: DAVID TRUBRIDGE**

David Trubridge graduated as a Naval Architect from Newcastle University Britain, but since then he has worked as a furniture designer/ maker. He settled in New Zealand after a five year yacht voyage with his family. His design process combines innate craft knowledge, sculptural abstraction and computer design technology, as it draws on his life's rich experiences. He is New Zealand's best known furniture/lighting designer and his work, which his own company in Hawke's Bay manufactures, is sold all around the world and exhibited at trade fairs in places such as Milan (every year since 2001), Paris, London, New York and Dubai.

Over recent years his designs have featured in countless international publications, including influential Italian magazines and even the Financial Times, as an instigator of the trend of 'raw sophistication' and as an exemplar of environmentally responsible design. In 2008 the French magazine Express listed him as one of the top 15 designers in the world. His Body Raft has been voted as iconic in New Zealand and in the best 50 designs of the twentieth century overseas, and his Coral light has been named as one of the top ten lights of the last 100 years by a Singapore magazine. In 2007 he was given NZ's highest design award, the John Britten Award, by the Designer's Institute of NZ. In 2010 his Spiral Island set was included in the Design Triennale in New York and also won a Good Design Award. He is invited to speak regularly on sustainable design at conferences and symposia around the world. His 'Icarus' installation, which was first shown in Milan in 2010, has been purchased by the Pompidou Centre in Paris for their permanent collection.

#### **KEY TAKEAWAYS**

- What is a sense of place?
- How it is made manifest through local materials and craftsmanship?
- How it is expressed artistically?
- Why is it important to humans?
- Why is it important to sustainability?
- Why are New York hotels trying to stop airbnb?
- David speaks from personal experience as an artist/creator of travels in the more remote places.



KIRSTEN ANDREWS PROPERTY DEVELOPMENT SERVICE MANAGER

#### **MODERATOR: KIRSTEN ANDREWS**

Kirsten has over 20 year experience in the Property Industry in Retail and Commercial Asset Management, Strategy and Development and has recently joined Foodstuffs North Island Limited in a newly created role of Property Development Services Manager.

Prior to this she worked at Westpac for 5+ years where she held the roles of National Manager of Property responsible for the CRE Team, property strategy, and stakeholder outcomes within Westpac, and Senior Property Manager responsible more recently for the Corporate Portfolio and prior to this the South Island retail portfolio property management and property strategy.

Kirsten worked at Cooper and Company (developer of Britomart) as a Development Manager responsible for a number of projects. She has also managed the retail assets for Auckland International Airport and was a Centre Manager at Westfield for the last four of her ten years at Westfield New Zealand Limited.

## CORENET MEMBERSHIP

## CORENET G L O B A L NEW ZEALAND

#### CORENET

Belong to the one association that gives you the connections and the knowledge you need to advance your career and grow your company.

#### **BENEFITS**:

#### **Professional Development**

- Masters of Corporate Real Estate
- Senior Leader Corporate Real Estate seminars and certificate program
- Seminars and certificate program (Technical Series)

#### Connections

Reduced costs of attendance at the annual Symposium and Symposiums in other countries.

Subscriptions to CoreNet Global magazine 'The Leader'. Free attendance to all Forums (usually 12 per year including a networking drinks evening).

#### Knowledge

Access to the 'Knowledge Centre' which is an internet based library of thousands of articles, research and information from around the world. Access to monthly 'webinars' which tap into current trends, original research, best practices, new business models and case studies.

#### Awards

The Global Innovators Award highlighting industry best practices. The CoreNet CRE Executive of the Year Award.

CoreNet Global provides you with the connections, knowledge and recognition you need to advance your career and grow your company through the world's leading global network of corporate real estate and workplace professionals.

Located in 25 countries, with 50 locally based chapters, CoreNet Global supports its 8,000 global members through multiple knowledge sharing and networking channels delivered throughout the globe.

#### NZ CHAPTER MEMBERSHIP CONTACT Kirsten Andrews

Foodstuffs North Island Limited 027 447 6414 kirsten.andrews@foodstuffs.co.nz CORENET EVENTS



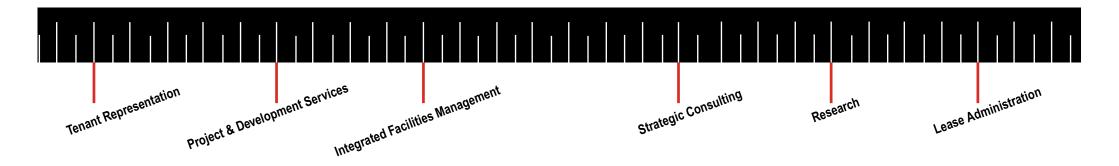
CoreNet runs events in Auckland and Wellington that are relevant and useful to CRE Professionals.

Our mix of events over the past year has included local and international speakers on a range of topics:

- Site-tours of the latest buildings, projects and fit-outs, with presentations from the designers and occupiers;
- Industrial occupier updates, exploring the challenges and opportunities that lie ahead;
- Update on the new Sixth Edition ADLS lease and Property Council Office Lease;
- Market analyses and technical information updates;
- University exploration and research;
- Activity Based Working presentations;

- Member-only events;
- Young Leaders events, mentoring the CRE professionals of the future;
- Predictions and Resolutions to kick off the new year on a fun (and educational) note;
- and presentations on Social Media, the latest APPs and how to keep up with technology.

It is vital to stay up-to-date with the latest information. CoreNet is consistently at the forefront of the industry. Our events are geared to ensure CoreNet members know exactly what is going on. There are also excellent networking opportunities with plenty of time to get to know other CoreNet members and enjoy mixingand-mingling with those at the forefront of our industry.



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If you are serious about generating cost saving for your business, call us today!



## CORENET EXECUTIVE OF THE YEAR AWARD 2014

A critical part of our overall objective in New Zealand is aimed at raising the profile of corporate real estate and recognizing the profession's contributions to enterprise success. To that end, CoreNet New Zealand is, again, proud to support the New Zealand Corporate Real Estate (CRE) Executive of the Year Award for 2014.

CoreNet is currently seeking nominations for this annual award which will be presented to the corporate real estate executive that you believe has made a major contribution to the profession in New Zealand throughout the past 12 months. This could be through raising the profile of the industry, successfully leading a major project or generally earning the respect of his/her peers.

This prestigious award is to be presented at the CoreNet Global Annual Symposium on 29 May 2014 where the winner will also receive a travel voucher worth \$1,500.

We encourage you to nominate someone you believe deserves this award. We are equally interested in young leaders who are setting an example for all in our community.

#### **AWARD NOMINATION CRITERIA**

#### Who can nominate for the CRE Award?

Award nominations may be drawn to the attention of the Awards Committee in any of the following ways:

- The Committee may conduct an independent survey;
- Any member of CoreNet may commend an applicant to the Awards Committee at any time;
- 3. Any member of CoreNet may submit evidence of his/her own suitability as an applicant.

You must include the name of the recipient, the name of the nominator (can be the same person) and the reasons for nomination. Please note that all decisions made by the Awards Committee are final and discussions will not be entered into.

#### How will you know if you have been successful?

If you have been successful in your nomination both the nominee and the Award recipient (if different) will be advised confidentially of that success prior to the Awards Ceremony.

#### Enquiries

Should you have any queries please contact Nigel Rye nigel@nigelrye.co.nz 021 77 00 76 or Bob Bull bob.bull@dtz.com 021 612 093

#### Due Date for all Nominations

Nominations are required to be submitted no later than 5pm 1 May 2014.

Past CRE Award Winners: 2013 David White 2012 Gail Calder

- Gall Caluer
- 2011 Murray Dobson
- 2010 Garry Pellett
- 2009 Derek Shortt

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## NEW ZEALAND CHAPTER INFORMATION

#### **CORENET NEW ZEALAND**

Chairperson Bob Bull 021 612 093 bob.bull@dtz.com

Executive Manager Nigel Rye 021 770 076 nigel@nigelrye.co.nz

Treasurer Doug Snell 09 447 4602 doug.snell@aucklandtransport.govt.nz

Sponsorship Bob Bull 021 612 093 bob.bull@dtz.com

Knowledge Champion Tony Moore tony@europlan.co.nz Symposium Programme Andrew Tu'inukuafe 09 353 1071 andrew@creativespaces.co.nz

Events Kate Horton 021 988 749 klm@jasmax.co.nz

Membership Kirsten Andrews 027 447 6414 kirsten.andrews@foodstuffs.co.nz

Wellington Leader Don Smith 04 471 8892 don.smith@colliers.com

**CORENET COMMITTEE:** 

Bob Bull, Nigel Rye, Andrew Tu'inukuafe, David Maurice, Don Smith, Doug Snell, Jo Monaghan, Kate Horton, Kirsten Andrews, Tony Moore

#### WELLINGTON COMMITTEE:

Don Smith, Alice Cuttance, Bob Bull, David White, Gail Calder, Heidi Hansen, Jonathan Custance, Nigel Rye, Tim Rookes

#### **YOUNG LEADERS:**

Matt Meehan, Sophie McLaren, Tammy Liao, Kane Goulden, Olivia Stevens, Anna Allen



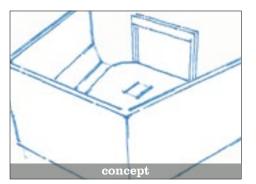
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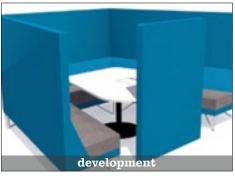
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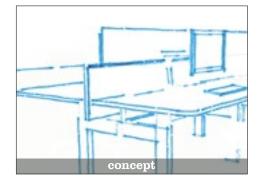




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## **FROM THE GROUND UP**

Commercial advice and premium service - that's what Bell Gully clients rely on to achieve their business and project objectives.

Development, leasing, sales or acquisitions - our property team has the experience to get the job done.





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## SYMPOSIUM 2014 YOUR NOTES

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