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Contents

| | |
|--|----|
| Welcome to the 2019 CoreNet Global Symposium..... | 8 |
| Opening Speakers..... | 12 |
| Information on Registration..... | 13 |
| Chapter Information CoreNet Global New Zealand..... | 14 |
| 2019 Pre-Symposium Soirée Venue..... | 15 |
| 2019 Symposium Programme..... | 16 |
| Morning Session Part 1: | |
| The AI building revolution..... | 20 |
| Morning Session Part 2: | |
| Designing the workplace in the age of algorithms & machine learning..... | 24 |
| Morning Session Part 3: | |
| The power of personal experiences..... | 28 |
| Morning Session Part 4: | |
| How do people eat lunch at WeWork?..... | 32 |
| Morning Session Moderators..... | 34 |
| Afternoon Session Part 1: | |
| Technology-enabled design: Enhancing the human experience..... | 36 |
| Afternoon Session Part 2: | |
| Creating The intuitive place in New Zealand: How?..... | 40 |
| Afternoon Session Part 2: Panel..... | 42 |
| Closing Speaker: | |
| Major (retired) Craig Wilson NZGD..... | 46 |
| Afternoon Session Moderators..... | 50 |
| CoreNet Global New Zealand Chapter Events..... | 52 |
| CoreNet Global New Zealand Membership..... | 57 |
| The Proactive Property Award 2019..... | 58 |



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Welcome to the 2019 CoreNet Global Symposium

For me, the CoreNet Symposium is always a special event.

Opening windows on worlds I might not otherwise have time to explore, the symposium provides a unique opportunity for us all to get ahead by inspecting the gleaming edge of the corporate real estate universe.

The symposium also offers us the time and space to explore ideas through connecting with our peers. This is how CoreNet generates real value, by helping us to connect with ideas, insights, and people – and helping us all be smarter in how we deliver services and products for people.

Last year, the nature of experience within real estate was a rich topic for symposium discussion and insight. This year we will move the debate forward by exploring a related, emerging and highly relevant theme:



All across the world places are emerging that know your desire before you do, harnessing data revealed through your past patterns of behaviour. As a result, responsive, intuitive places are becoming increasingly important for people, companies and real estate providers.

Responsive, data-driven places are not about taking decisions and experiences away from people. Instead, they offer us an opportunity to capture change and make us aware of areas requiring intervention. Data can signal pressure points, so we can deal to them and improve our places through making better-informed decisions.

It's also about speed and pace: it is hard to react to a fast-changing world if we're dealing with data manually. Through automation we can accelerate how we deal with problems, which can only help how we respond to our customers.



I'm excited by the globally pre-eminent speakers you'll find on the pages of this booklet. They are living at this new frontier of knowledge, ready to help us unpick the latest thinking and apply practical learnings that all of us can then take away and use.

Ultimately, the symposium is all about providing you with information and intel that relates to your workplace and your people. I hope that the sessions energise you: we want you to have lightbulb moments, to grab hold of big ideas that you can then take forward and apply in your organisations – thought-provoking yes, but also real, grounded, achievable. This is where the connections in the room can make a real difference.

To my way of thinking, intuitive places - like CoreNet itself - are all about people connecting through using the latest knowledge and technology.

My intuition? It is going to be a truly insightful day.

Yours,



Rod Aitken
NZ Chapter Chair



Momentum.

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Render of the new Foodstuffs North Island development at the Landing – under construction

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Recently completed



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Opening Speakers



Opening Speaker

Rod Aitken

Head of Corporate Property, Auckland Council

Rod Aitken has over 25 years' experience working in senior roles in both the corporate property and manufacturing sectors. Rod specialises in client sided corporate property management with a special interest in portfolio optimisation, customer service, continuous improvement and is passionate about championing the virtues of new ways of working to deliver better outcomes.

In recent years Rod was responsible for ASB's corporate property portfolio and part of the team that delivered ASB's head office at the Viaduct harbour. Rod now leads up Auckland Council's Corporate Property division, responsible for 100,000m2 of office space for staff and elected members.

Rod's current focus areas include portfolio optimisation and the transition to flexible to deliver better outcomes for council staff, customers and the community, and better value for money for ratepayers.



MC

George Hulbert

Director, The Clarity Business

MC-ing the day will be George Hulbert of The Clarity Business. A long-time property communicator, George is always keen to understand how real estate can respond better to people's needs. In his view, the value of a place is the experience that it gives us as human beings, and the more intuitive that experience, the better.

George has experienced a variety of workplaces, from the deeply unresponsive to the much more intuitive, connected and living coworking experiences he has enjoyed at The Clarity Business since 2008.

A proud CoreNet supporter, The Clarity Business also works to be intuitive, specialising in anticipating your needs and offering services you need to help you succeed: PR, media relations, social media, publications, issues management, and tender submissions.

We build value for you through bridging the imagination gap and telling the stories of how your customers will have a better, more fulfilling experience in the responsive places you create.

Information on Registration

For enquiries about registration please contact The Conference Company, either by email corenet@theconferencecompany.com or telephone **09 360 1240**, or contact Nigel Rye by email nigel@corenetglobal.org.nz or telephone **021 770 076**.

| Members Symposium Registration: | Earlybird until 05 April | Standard until 02 May |
|---------------------------------|--------------------------|-----------------------|
| Member registration | \$495.00 | \$595.00 |
| Academic / Student Member | \$295.00 | \$350.00 |

| Non-members Symposium Registration | Earlybird until 05 April | Standard until 02 May |
|---|--------------------------|-----------------------|
| Non-member Registration | \$735.00 | \$895.00 |
| Non-member Multiple Registrations <i>(This discount is applicable for 3-7 registrations per company)</i> | \$660.00 | \$790.00 |
| Academic / Student Non-member | \$295.00 | \$350.00 |
| Join & attend registration | \$1,175.00 | \$1,275.00 |
| Join & attend registration for Young Leader | \$735.00 | \$835.00 |
| Join & attend registration for Academic | \$425.00 | \$480.00 |
| Join & attend registration for Student | \$320.00 | \$375.00 |

Definitions:

Academic. Educators who spend not less than 80% of their time teaching in the field of real estate or real estate related education.

Student. Students must be full-time or active degree candidates in real estate or related fields.

***Join and Attend.** This offer is available to new members of Corenet.

This year the Join and Attend rate of \$1,175.00 is a great opportunity to attend the Symposium and receive great value for Corenet membership through until December 2019 for under \$300.00. (Normal annual membership is \$680.00 – January to December). This great value is only available in conjunction with the Symposium. Don't miss out on this unique opportunity.

All prices are per person, in New Zealand Dollars and exclude 15% GST. Membership is zero rated.

Chapter Information

CoreNet Global New Zealand

Symposium Committee

Rod Aitken
Kirsten Andrews
Nigel Rye
Jo Monaghan
Kate Horton
Lisa Bryan
Sarah Bryant
David Maurice
Andrew Tu'inukuafe
George Hulbert

Auckland Council
Ngāi Tahu
Nigel Rye
The Flow Company
Unispace
Smales Farm
Jasmax
JLL New Zealand
Warren and Mahoney
The Clarity Business

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Auckland Committee

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| Kirsten Andrews | Deputy Chair |
| Nigel Rye | Executive Manager |
| Doug Snell | Treasurer |
| Adrian Tan | Communications |
| Kirsten Andrews | Membership |
| Nigel Rye | Events |
| Ihemba Mbamba | Events |
| Chris Farhi | Sponsorship |
| Gail Calder | Strategy |
| David Maurice | Social Media |
| Andrew Tu'inukuafe | Symposium |
| George Hulbert | Marketing |

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Wellington Committee

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| Donna Ngan | Committee |
| Justin Angell | Committee |
| Shauna Herminghouse | Committee |

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Pre-Symposium

Soirée

Wednesday 29TH May from 6-8pm



Hosted at the ASB Waterfront Theatre

138 Halsey Street, Wynyard Quarter, Auckland 1010

A ticket to the Pre-Symposium Soiree is included with the Symposium full registration.

Guest/Additional tickets are \$115 per person inclusive of GST, for both members and non-members.

Morning Programme

| | | |
|-------------------|---|---|
| 7.30am - 8.30am | Registration | |
| 8.30am - 8.45am | MC: George Hulbert <i>The Clarity Business</i> Opening: Rod Aitken <i>CoreNet Global Chapter Chair New Zealand</i> | |
| 8.45am - 10.15am | Morning Session Part 1: The AI building revolution Prof. Toby Walsh <i>Scientia Professor of Artificial Intelligence, University of New South Wales</i> | Morning Session Part 2: Designing the workplace in the age of algorithms and machine learning Lorena Espailat Bencosme <i>Zaha Hadid Architects</i> Philipp Siedler <i>Zaha Hadid Architects</i> |
| | Moderators: Sarah Bryant <i>Jasmax</i> Elisabeth Gleed <i>Independent Facilitator</i> | |
| 10.15am - 10.45am | Morning Tea | |
| 10.45am - 12.15pm | Morning Session Part 3: The power of personal experiences Dinesh Archarya <i>JLL</i> | Morning Session Part 4: How do people eat lunch at WeWork? Claire Rowell <i>WeWork</i> |
| | Moderators: Jo Monaghan <i>The Flow Company</i> Chris Farhi <i>Colliers International</i> | |
| 12.15pm - 1.25pm | Lunch Marketplace | |

Afternoon Programme

| | |
|-----------------|--|
| 1.30pm - 2.10pm | Afternoon Session Part 1: Technology-enabled design: enhancing the human experience Simon Pole <i>Woodside Headquarters</i> |
| | Moderator: Matt Meehan <i>PwC</i> |
| 2.10pm - 3.30pm | Afternoon Session Part 2: Creating the intuitive place in New Zealand: how? Host: Ihemba Mbamba <i>CBRE</i> Panel: Jo-Anne Mann <i>Serraview</i> Brendan Bruce <i>Haworth</i> Stephen Perkins <i>Beca Singapore</i> Gareth Brown <i>Vidak</i> |
| | Moderator: David Maurice <i>JLL</i> |
| 3.30pm - 4.00pm | Afternoon Tea |
| 4.00pm - 4.15pm | CoreNet Global Update: Rod Aitken <i>CoreNet Global Chapter Chair New Zealand</i> Katleen Beeckman <i>VP Global Chapter Development & Relations</i> |
| 4.15pm - 5.15pm | Closing Session: Major (retired) Craig Wilson <i>NZGD</i> |
| | Moderator: Sheila Ye <i>SmartSpace</i> |
| 5.15pm - 5.25pm | Closing: Rod Aitken <i>CoreNet Global Chapter Chair New Zealand</i> |
| 5.30pm - 7.30pm | Colliers' Cocktails and Canapés; music & networking  |



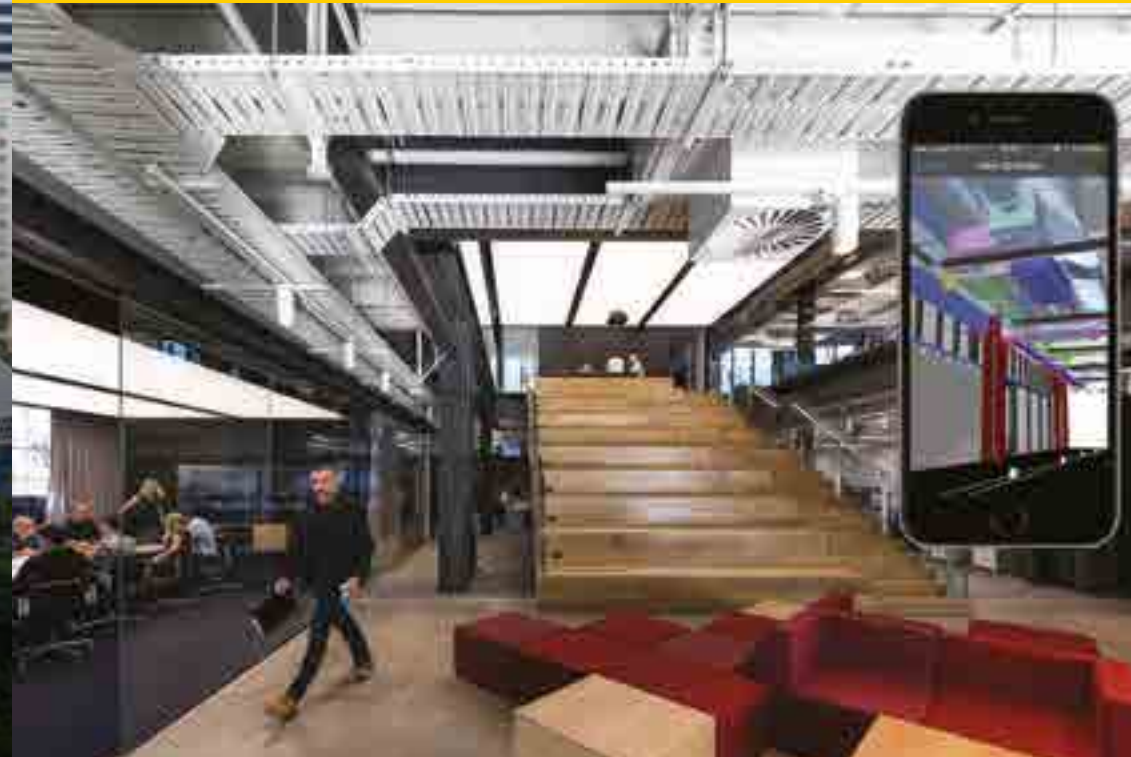
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Green tech: enabling exceptional energy efficiency – DUO, Singapore



B-Tune: reducing energy use by 25% - Victoria University of Wellington, Wellington



BIM: a game changer for asset management – Mason Bros. Building, Auckland

Morning Session Part 1:

The AI building revolution

Professor Toby Walsh

It's hard to open a newspaper today without reading multiple success stories about AI taking on new tasks in our lives: computers that can play the ancient Chinese game of Go better than any human; computers that can read X-rays faster, cheaper and more accurately than any human doctor; and computers that can translate Mandarin into English completely automatically. In this talk, I will explore what are the reasons behind this success and where is it taking us.

AI won't eliminate all jobs. And robots won't be taking over the planet despite what Hollywood would have you believe. But it will profoundly change our lives and in ways that, if we're careful in our choices, offer the potential to lift the well being of all of us. AI will be found in our homes, our offices, our cars (supposing we still own our own cars), and many of our public spaces. Indeed, AI will likely be the operating system of the future.

All our devices will be connected, from the front door to the toaster, and you'll communicate with them via voice. In fact, you'll have to use voice as many of these devices won't have screens or keyboards. What sort of world will this create? And how will it impact on important aspects of our lives like privacy and human relationships?

Key Takeaways:

- AI is already an invisible part of our lives, powering everything from your sat nav to your smart phone.
- The future will supercharge this but not overnight - AI is still very brittle and has a long way to go in some areas.
- When it does, it will have a profound impact on our relationship with our surroundings and with each other.



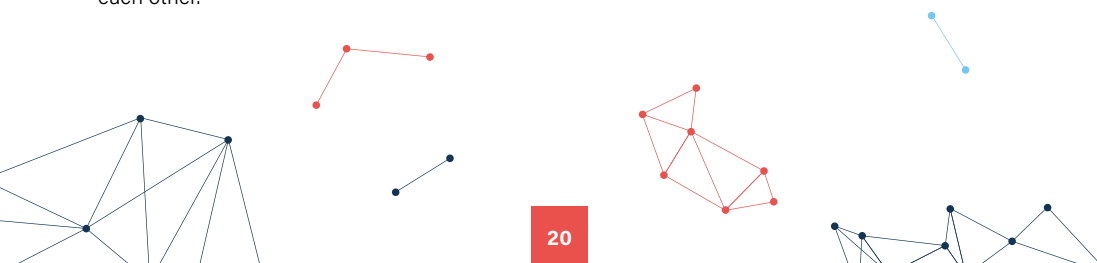
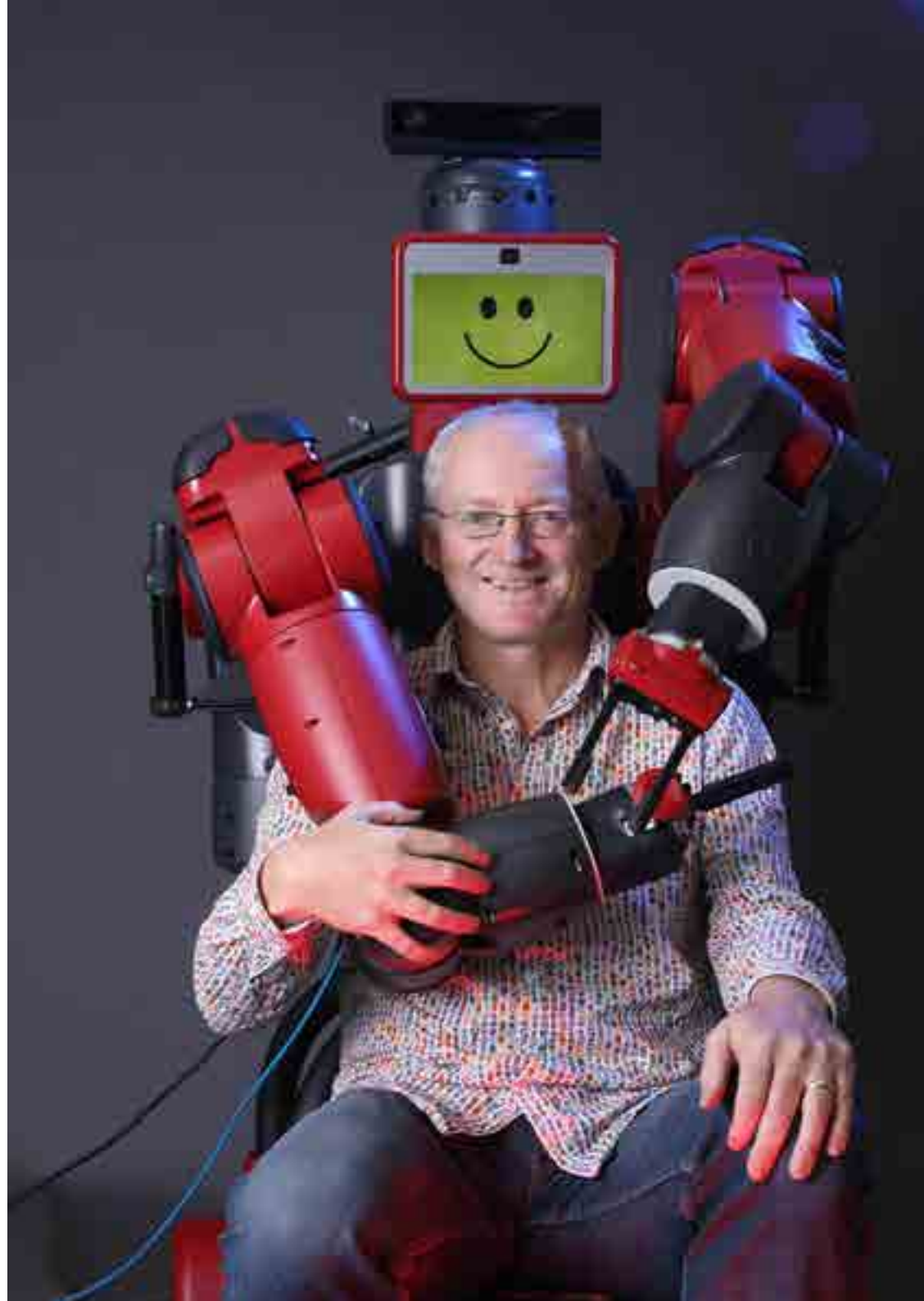
Toby Walsh

University of New South Wales

Toby Walsh is Scientia Professor of Artificial Intelligence at the University of New South Wales and Data61. He was named by the Australian newspaper as one of the "rock stars" of Australia's digital revolution.

Professor Walsh is a strong advocate for limits to ensure AI is used to improve our lives. He has been a leading voice in the discussion about autonomous weapons (aka "killer robots"), speaking at the UN in New York and Geneva on the topic. He is a Fellow of the Australia Academy of Science and recipient of the NSW Premier's Prize for Excellence in Engineering and ICT.

He appears regularly on TV and radio, and has authored two books on AI for a general audience, the most recent entitled "2062: The World that AI Made".





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Dorian Perry

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Designing the workplace in the age of algorithms & machine learning

Zaha Hadid Architects

Photographer: H  l  ne Binet

Successful companies have evolved into diverse, sustainable and resilient ecosystems, demanding architecture and design to be more flexible and responsive than ever. Architects have to be able to effectively accommodate highly complex communication and collaboration networks in space, not only for the present workforce but also for future cultural changes.

As place-makers, and specifically workplace environments, there is particular interest in understanding environmental impact and what are the social and spatial factors that drive performance. In this regard, increasing accessibility to computational power is allowing us to gather and process large datasets which later allow to identify the key parameters that constantly affect productivity and wellbeing. It is argued that algorithms and machine learning are creating unprecedented opportunities to design exemplary workplaces and ultimately to create workplaces that best suit overall and individual wellness needs and performance drivers.

This presentation will demonstrate current advanced computational analytics, the power of data and algorithmic design to drive better decision making for both designers and users, with examples and real-world applications. Furthermore, it will provide insights into ZHAS' Analytics & Insights' in-house tool development strategies which simultaneously simulate and visualise the unique preferences of thousands

of individual users as well as instantaneously analyse user benefits of multiple design options.

The idea of responsiveness in workplace design is explored by looking into 'self-learning environments' which encompasses most of the research and practical work done in the last couple of years. Demonstrating our current workflow, a system integrating a multitude of parameters and influences, able to recursively react to new input.

Some of the key insights would be simulation techniques for environmental impact, like daylight influence and user specific properties like visibility, connectivity and views, as well as IoT sensing in three of ZHA Als' laboratories, sensing occupancy, movement density patterns, and environmental factors. Ultimately simulation and sensing is used to build up a data set of spatial information, which is then integrated, informing a predictive space planning tool.

- Examples and real-world applications of advanced computational analytics, the power of data and algorithmic design to drive better decision making for designers and users.
- Insights into ZHAS' Analytics & Insights' in-house tool and development strategies.
- How to use simulation and sensing to build up a data set of spatial information to inform predictive space planning tools.



Zaha Hadid Architects

Lorena Espaillet is a Strategic Space Planner at Zaha Hadid Architects, based in London, UK. She holds a MSc in Space Syntax (UCL Turner Prize for best dissertation), from the Bartlett School of Architecture, University College London.

Lorena's research interest lies in understanding the impact of physical space and social phenomena on user behaviour in interior spaces, with particular focus on office spaces and the effect of micro level changes in spatial configuration on organisational culture.

Her current work involves workplace strategy and space planning with a distinctive approach based on in-house development and testing of analytic methods and tools to assess and predict workspace performance. Her work has been acknowledged by grants and awards from institutions such as the University College London, the Department of Global Affairs Canada, and the Pontificia Universidad Católica Madre y Maestra. She is an architectural practitioner with professional experience in the Dominican Republic and the United Kingdom.



Zaha Hadid Architects

Philipp Siedler is a Computational Designer and Analyst at Zaha Hadid Architects specialist group ZH Analytics and Insights (ZHAi). He graduated at the Design Research Laboratory (DRL), within the Architectural Association School of Architecture, London, UK, with a Master of Architecture and Urbanism (MArch), as well as a Bachelor of Science (BSc) in Architecture and Urban Planning from the University of Stuttgart, Germany.

Early in his studies he was exposed to advanced computational tools and programming connected to design processes and robotic manufacturing. A growing interest in data, analytics and coherent computational design thinking has shaped Philipp's approach as an architect and has become his speciality.

As part of the ZHAI team his responsibilities lie with the technology side of things: IoT, computation, analytics and data processing, development of generative, genetic and procedural design tools are a few topics of his daily activities and focus.



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Morning Session Part 3:

The power of personal experiences

JLL Future of Work

Organisations are increasingly a collection of individuals with diverse backgrounds, skill, needs and motivations. Given the rising influence of individuals, organisations must look to curate workplace experience at a more personal level. But how can we harness the Power of Personalised Experiences in the 'Workplace of the Future'?

As a starting point, we can learn a lot from those industries that excel at offering personalised experiences and use this knowledge to re-imagine workplace experience as a service.

Thinking about 'space as a service', requires us to understand who our customer(s) are, and how the ecosystem of services responds to their needs.

In this presentation, Dinesh will explore: the rising importance and influence of the individual; the power of personalised experiences; and Re-imagining workplace experience as a service.

Dinesh will also cover new tools and approaches to tailor workplace journeys at a more personal level and be more responsive to the needs of individuals.

Key Takeaways:

- The rising importance and influence of the individual.
- The power of personalised experiences.
- Re-imagining workplace experience as a service.



Dinesh Acharya

Director, JLL

Dinesh is a Director of Consulting for JLL in Australia. Dinesh leads 'Future of Work' consulting engagements with clients to establish new workplace programs or enhance existing programs in order to: enhance user experience; increase engagement; facilitate business and cultural transformation; improve productivity; reduce occupancy costs and enable business results.

With over 15 years of global consulting experience with corporate, education and government clients, Dinesh has led Workplace Strategy for JLL in the northeast region based in New York and subsequently in Australia. Previously, he served as Head of Research for Global Real Estate at Nokia Siemens Networks (NSN).

He is also co-founder of WEWAVES - a simple and powerful tool to help curate user experience at a more personal level across workplaces, office buildings and campuses.

Dinesh has a Bachelor of Architecture (Hons) and a Bachelor of Planning and Design from the University of Melbourne, Australia. He has also received LaMarsh Global Managed Change Certification and Gamification certification (Wharton School).

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Morning Session Part 4:

How do people eat lunch at WeWork?

WeWork Analytics



Flexible working is a model that is racing across the world thanks to its unrivalled ability to transform business by unlocking the potential of people, space and organisations.

Global shared workspace leader WeWork's mission is as big as it is simple: to create a world in which people work to make a life, not just a living. Three key elements support this vision: highly intentional design, warm hospitality, and flexible solutions that enable people, teams and companies to do their best work.

In this insightful presentation, Claire Rowell will reveal how WeWork uses data to create and change layouts to respond to the needs of its consumers: connecting space and people more effectively by understanding how social dynamics can transform their businesses.

Claire will explain how WeWork's nature as a vertically integrated company means that it can blend data with architecture and delivery seamlessly to ensure its spaces are more responsive to their users. Specifically, this entails:

- Social dynamics – how people connect and form communities in buildings.
- Design science – the consequences of design choices on people.
- Augmented design – finding ways to automate design and lay out buildings.

WeWork uses data gleaned from sensors, surveys, building models, and other sources, to explore everything from how people of different cultures eat their lunch, how they make friends when they move to WeWork spaces, and even the effects of staircases on relationships.

The objective? To deliver a consistently exceptional experience for people in WeWork spaces around the world by using data to improve space utilisation and making workspaces smarter, more intuitive and effective over time.

Key Takeaways:

- How WeWork is using technology to analyse and understand the need to accommodate people.
- The data you should be gathering to inform and improve the responsiveness your spaces.
- How to incorporate and action user feedback.
- Insight into future workplace trends.



Claire Rowell

WeWork

Claire Rowell is a Workplace Researcher and Strategist for WeWork's Powered by We business. Using social research, Claire supports WeWork's member companies in bringing insights and innovation to how physical space, experience design, and community activation can enable individuals and teams to do their best work.

Before moving to WeWork, Claire was the Managing Director of PLASTARC, a workplace innovation firm helping clients leverage their spaces for optimal employee experience and performance.

Claire has a background in Cultural Anthropology with professional experience working at the intersection of Workplace Experience, Architecture & Design, and Change Management.

Morning Session Moderators

Morning Session Part 1 & 2



Sarah Bryant

Workplace Strategy Lead, Jasmx



Lis Glead

Independent Facilitator

Morning Session Part 3 & 4



Jo Monaghan

Founder, The Flow Company



Chris Farhi

Colliers International

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end of the Symposium.



Jasmx

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Interior Designers
Urban Designers
Workplace Strategists

Afternoon Session Part 1:

Technology-enabled design: Enhancing the human experience

Woodside Headquarters



How do you get the perfect balance between employee engagement and AI performance? Where does the workplace experience begin and end?

Imagine a workplace where entry is as simple as waving your hand through a contact-less scanner, where integrated AI can help you do your job, and when you need to refresh and re-energise you can escape to an energy pod, massage chair, take a yoga class or swim a few laps in the pool.

Woodside's new headquarters in Perth is an international workplace destination of choice. Showcasing significant innovations in workplace technologies, as well as health, wellbeing and connectivity; one is not overlooked in favour of the other, resulting in a truly balanced environment.

Featuring integrated access to artificial intelligence leveraged through the Woodside relationship with IBM, an intelligent and autonomous robotics lab designed to deliver and showcase Woodside's partnership with NASA, and frictionless biometric access technology.

Work is catered for across a series of floors that provide more than 60 different work settings to choose from. Here Woodside's workplace philosophy Rightspace comes to life – a new way of

working based on choice and designed to foster movement, connect people and break down traditional silos.

The campus utilises many of the technologies and design features that are regularly cited as "the workplace of the future". This is a workplace that is ten years ahead of its time.

Key Takeaways:

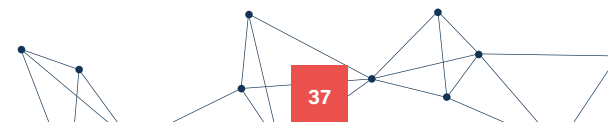
- Identify key learnings from the campus experience that can be applied to any workplace transformation.
- Apply employee experience initiatives to your own business to improve efficiency and productivity whether a startup or campus style workplace.
- Participants will understand from Woodside, the power of a future thinking technology strategy and its impact on business performance and employee engagement.



Simon Pole

Unispace

With 20 plus years' experience leading exceptional and complex projects throughout Europe, the Middle East, Asia and Australia, Simon's ideas enhance workplace performance and change the way businesses do business. He is a global leader in agile workstyles across multiple industry sectors, delivering ground-breaking concepts and award-winning environments for his clients.



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Afternoon Session Part 2:

Creating The intuitive place in New Zealand: How?

Jo-Anne Mann *Serraview*

Brendan Bruce *Haworth*

Stephen Perkins *Beca Singapore*

Gareth Brown *Vidak*

After a morning exploring the outer frontiers of responsive places, listening to experts from all over the world - from Melbourne to London, Manhattan and beyond - this session turns the lens to focus on what's happening in this area in New Zealand.

We're excited to present a panel of experts in this area from organisations across the New Zealand commercial real estate sector: forward-thinking owners, occupiers, architects, and solutions providers who are leading the way forward in this important area. These organisations include Beca, which is leading the implementation of leading-edge smart building technologies to increase operational efficiency and user satisfaction; Serraview, a powerful yet simple and intuitive enterprise platform for managing and optimising corporate real estate; and Vidak, which is always out there hunting for new ways to work, seeking to apply good design to transform workspaces.

What unites our panellists is the certainty that smart technology embedded in workplace design has the potential to transform organisations, making people more productive and engaged, and happier in their work.

Our speakers have been invited to contribute to an insightful discussion that probes a number

of important questions that are relevant to our market, including:

Key Takeaways:

- What is the imperative for New Zealand property businesses to create intuitive places – why do we need to do it?
- What's at stake? How are organisations that do not adapt/harness this technology already losing out?
- Do our requirements here differ to overseas – and if so, how?
- How is data already informing decisions in Kiwi businesses and places – and how are organisations already using data to create intuitive places in New Zealand. What examples are there out there?
- What examples can we harness from overseas – and how do we make them relevant here?
- How can we leverage these emerging technologies: what are the opportunities for people as places, buildings, offices, spaces become more responsive?
- Tips and recommendations: how can we all start using this approach and technology to get ahead?



Host

Ihemba Mbamba

CBRE

Ihemba is an Associate Director in CBRE Auckland's occupier advisory team. He has extensive experience in commercial real estate consultancy, predominantly for corporate office occupiers but also has advised owners across a range of office, industrial and retail projects with a focus on achieving optimal outcomes.

An international citizen with a Swedish father of Namibian descent and a Kenyan mother, Ihemba grew up in a combination

of Zimbabwe, Kenya, Zambia Sweden and the UK, where he obtained his BA (Hons) in Business and MSc in Real Estate.

During his time in Nairobi, Ihemba was the lead leasing consultant on the largest shopping centre development in Africa outside of South Africa. He was instrumental in negotiating 90+ lease agreements during the development phase and providing consultancy advice to the institutional developer on retail mix and design.

He moved to Auckland in 2015 as an OE souvenir and has already developed a deep network and knowledge of the New Zealand commercial real estate market through his work with various national and multinational clients. He has a keen interest in the technology sector and has advised several global technology firms on their New Zealand office requirements. He's loving that gaming technology is finding its way into conversations on workplace through the useful application of VR, AI, data analytics etc.



Afternoon Session Part 2:

Introducing your panelists



Jo-Anne Mann

Global Head of Customer Success, Serraview

Jo-Anne has spent more than 15 years in Corporate Real Estate. She started her CRE career in New Zealand before moving to Suncorp Group in Australia. As Executive Manager for CRE, she led a team that managed ~750 diverse sites (500,000m²) ranging from corporate buildings to contact centres and retail outlets. Jo-Anne helped create workspaces that inspired people to be successful, while managing the whole portfolio for the Group.

In this role, Jo-Anne led the transformation from a traditional working environment to a 'smart environment' across the organisation of 16,000 people. Technology played a huge role in ensuring people could work anywhere, anytime and still be productive.

Jo-Anne then took up a global role in software company Serraview, which provides software for corporate real estate professionals and property executives across the world. At Serraview, Jo-Anne is Global Head of Customer Success where she's tasked with harnessing the Global CS team and Serraview's technology platform to help customers optimize their portfolio, save money and build out their workplaces of the future, faster and more efficiently.



Brendan Bruce

Haworth

Brendan is passionate about creating high performing workspaces. As Haworth's Managing Director for South East Asia over the past five years, Brendan lead a team focused on supporting enterprise clients with the creation of inspiring, flexible workspaces which attract and retain talent, reflect brand and culture and help organisations to succeed.

Brendan was recently promoted to the role of International Director for Ideation & Harmony Services. Working with Haworth's in-house advisors and valued partners across Asia Pacific, Europe and the Middle East, we aspire to support clients on their workplace journeys and share best practices from our enterprise engagements.

As a promoter for the application of data in the design and evolution of client workplaces, Brendan is immersed in the development and utilisation of Haworth's digital tools to understand team work styles, space utilisation and the application of data in organic space design. Together with the Haworth team, Brendan believes technology is the next frontier for workplace.



Stephen Perkins

Beca Singapore

Stephen Perkins is Technical Director with over 25 years' experience as a building services engineer. He has worked in Singapore for the past eleven years and prior to that he has lived and worked in Toronto, Surabaya, Melbourne and Auckland. He leads the delivery of large commercial and institutional buildings projects.

Stephen is the M&E Engineering Director for two, in-progress, commercial office high rise tower projects in Singapore, with a combined construction area of over 180,000m², which incorporate a wide range of smart-building technologies to increase operational efficiency and enhance building user satisfaction. Prior to his current assignments he led the engineering of the Duo mixed use development which received a Council on Tall Buildings & Urban Habitats' 2019 Award of Excellence.

Stephen has chaired Beca Groups' technical standards committee for Building Services engineering since 2012, and in that role, he strives to have their project teams equipped with the latest analysis tools and knowledge resources to deliver cutting edge engineering solutions.



Gareth Brown

Vidak

Since sweeping the factory floors of his father's joinery factory in Wellington 25 years ago to now the Solutions Director and one of the four shareholders of Vidak, New Zealand's leading workplace furniture and related technology provider. Gareth has and continues to live and breathe workplace. His passion stems from his love of the design process and working collectively with people to create practical outcomes that work.

As Solutions Director, Gareth heads Vidak's Product Development team to design and create innovative workplace furniture and technology solutions, from the bespoke needs of the client or research driven product for market.

Over the years he has helped deliver some of the most iconic workplaces in New Zealand including ASB North Wharf, Fonterra HQ and more recently the B:Hive and Vodafone InnoV8 on Auckland's North Shore.

He is a proud father of two and outside of work has a keen interest in classic cars, mountain biking, snowboarding and general fitness.

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Closing Speaker:

Major (retired) Craig Wilson NZGD



Craig Wilson is a decorated former SAS officer, an entrepreneur and writer whose previous career in the New Zealand Defence Force was about as interesting as it could be.

After graduating from Victoria University, Craig entered the Army's Cadet School, graduating as an Infantry Officer following a year of leadership training. His early career saw him serve in the first wave of troops in East Timor following the bloody independence struggle there.

On return to New Zealand Craig moved in to the Special Forces, completing the selection and training process through which very few pass. On entering the New Zealand Special Air Service, Craig helped the unit through a period of constant operational challenges.

As Craig returned to the Infantry in 2010, the NZDF operation in Bamian Province was becoming ever more dangerous. He was the commanding officer of Bravo Company, which lost 2 soldiers when they went to the aid of

Afghan police at Baghak in August 2012. Craig was left injured, shot in the shoulder, and was medevac'd to a German hospital. There he heard 3 more of his team had died in an explosion. This intense period is covered in Craig's book Bravo Kiwi, written while he was recovering from life changing wounds.

Since this time Craig has applied his leadership and endeavour to new pursuits. He has completed a Masters Degree as an Art of War Scholar at the US Army Command and General Staff College and won two gold medals for indoor rowing at the 2017 Invictus Games. Central to this is Craig's desire for others to access his experience, and to understand the difference the right approach can make; particularly those in a position to better New Zealand. Prepare to be intrigued, entertained and inspired.



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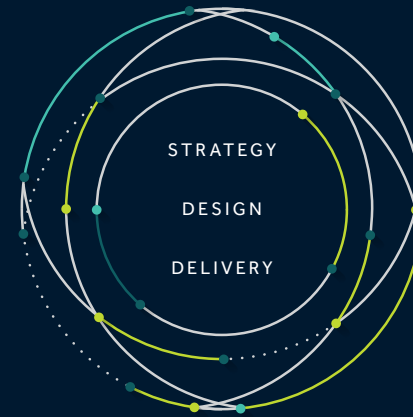
Bold new design from Fletcher Design & offshore NZ design star, Lance McGregor. With its intriguing interplay of form and function the Perch challenges accepted seating parameters, encouraging people to perch rather than sit.

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Perch

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Afternoon Session Moderators

Afternoon Session Part 1 & 2



Matt Meehan
PwC



David Maurice
JLL

Closing Session



Sheila Ye
SmartSpace

Is your real estate working as smart as it could?

PwC Real Estate Advisory works with business (small and large), government, local councils and institutions to solve their most complex property issues. Getting the most from real estate involves a multitude of different skill sets, so PwC's Real Estate Advisory brings together expertise to operate across the whole real estate value chain, delivering a solution that goes to the heart of your goals.



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CoreNet Global New Zealand:
Chapter Events



Our events are top of the line – with presentations by local and international speakers, site tours of some of the country’s most innovative workplaces, as well as information-packed workshops and valuable networking nights.

Last year we looked to raise the bar even further with events in Auckland & Wellington that provided our members continuing opportunities to **connect, grow, learn and belong**.

Some of the highlights included:

- 1. Prediction and Resolutions – some of NZ’s leading CRE industry professionals gave their thoughts and insights on the year ahead.
- 2. Unique access to some of NZ’s pioneering new workplaces including, Digital Nomad, Z Energy, Transpower, Boulcott Street, Kiwi Property, Suncorp, PwC (Wellington), Accenture (Auckland), Generator Britomart Place, Auckland Airport/Quad 7 & Regus and Bizdojo amongst others.

- 3. Legal updates from our sponsors on issues affecting the CRE industry
- 4. A world class symposium on **The Experience Edge**.

We also had a successful launch of the Proactive Property Awards - set up by the Corenet NZ chapter to recognise, acknowledge and celebrate the very best real estate solutions created to solve CRE business challenges.

Please email adrian@corenetglobal.org.nz to be added to our database.

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Kiwi Property has been part of the New Zealand landscape since 1992. We've developed best-in-class shopping centres and landmark office towers. But much more than that, we've created wonderful spaces that New Zealanders can simply enjoy.

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We are creating more exciting office space and mixed-use opportunities at Sylvia Park.

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CoreNet Global New Zealand: Membership



CoreNet Global

By becoming a CoreNet Global member, you will have the opportunity to advance your career as a corporate real estate and workplace professional through our diverse range of forums, events and courses.

With over 10,000 members throughout 25 different countries, we are an association of corporate real estate and workplace professionals wanting to raise the bar in corporate real estate.

Think of us as being the place where your colleagues, partners, competitors and future employers come together to share ideas, do business, learn and socialize.

Benefits

Knowledge

At CoreNet Global, we make it our mission to ensure you are kept up to date with all the latest happenings in the corporate real estate sector.

Hear from the industry's most influential business leaders, visit some of New Zealand's biggest businesses and have access to the latest local and international resources.

CoreNet Global members have:

- Reduced costs of attendance at the annual Symposium and Symposia in other countries.
- Free attendance to all forums that cover a range of industry related topics, from workplace wellness and wellbeing to technology and marketing (usually 12 per year).
- Access to the 'Knowledge Centre' - an internet based library with the very latest articles, research and data from around the world.
- Access to our monthly 'webinars' which tap into current trends, original research, best practices, new business models and case studies.
- Subscriptions to CoreNet Global Magazine 'The Leader'.

Connections

With over 180 New Zealand members and a database of over 1500, you will have the opportunity to make useful connections in your industry and hopefully a few friends. At our information-packed forums we always make time to have a few drinks and nibbles before and afterwards, meaning you get the chance to introduce yourself to other CRE professionals who are at the forefront of our industry.

Professional Development

Every year we offer a dynamic range of courses, giving you the chance to advance your career in corporate real estate.

Here's some of the courses we offer:

- Masters of Corporate Real Estate (CRE).
- Senior Leader Corporate Real Estate Seminars and certificate programme.
- Seminars and certificate programme (Technical Series).
- Qualified Professional of Corporate Real Estate (QPCR).

NZ Chapter Membership Contact

Kirsten Andrews
Ngāi Tahu Property
021 955 058

Notes:



Don't miss this year's Proactive Property Awards

Have you solved a business challenge with a real estate solution?
Have you generated value for your organisation through identifying
an issue or challenge and then solving it through property?

CoreNet NZ Chapter recognises that property professionals come
up with some pretty amazing solutions, and we want to celebrate
that. We have therefore set up The Proactive Property Award to
acknowledge and celebrate the very best real estate solutions
created to solve business challenges - big or small. The process
for submission usually starts in August and the winner will be
announced through an event in September.

Don't miss out this year's Proactive Property Award 2019.

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