



HUMANITY
AND THE
MACHINE
WHERE ARE WE GOING?




CORENET
GLOBAL
NEW ZEALAND

THURSDAY 18TH MAY 2017
SHED 10, QUEENS WHARF, AUCKLAND



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WELCOME TO THE 2017 CORENET SYMPOSIUM



ROD AITKEN
NZ CHAPTER CHAIR
CoreNet Global New Zealand



We pride ourselves at the CoreNet Symposium on giving you the opportunity to look through a window into worlds you might not otherwise see. This year's symposium does exactly that.

In what promises to be the best CoreNet Symposium ever, our thought-provoking speakers will put you at the leading-edge of the technological innovation affecting people in workplaces around the world, with a uniquely New Zealand twist.

The phrase 'world-class ensemble of speakers' is often overused, but not in the case of this year's symposium. Chris Lunny, Facebook's Director of Global Real Estate and Facilities, László Varga of Stanford University, Dr. Catherine Ball from Elemental Strategy, and Per Håkansson of Maker minds Inc. are some of the world's leading voices in the debate about how humanity and the machine interact in the workplace.

Our keynote speaker, John Spence, is one of the Top 100 Business Thought Leaders in America. He will deliver an engaging and thought-provoking presentation on the major technologies that will disrupt businesses in the next 5 years and what leadership skills will be required to stay ahead of the technology wave.

They are going to take us on a journey that starts with this statement: whether technology excites you or scares you, one thing is abundantly clear: change IS here already. Augmented reality, virtual reality, drones, automation, the Internet of Things and the all-pervasive social media platforms are disrupting workplaces like never before. And, although we're all aware that disruptive technology is already changing the way we operate, we don't really comprehend exactly what will happen next, and how these changes will impact the way we work.

Step in 'Humanity and the Machine'.

So much has been written about the technological advancements entering our work environments but it's the human element we're interested in: how can technology benefit humankind in the workplace, and how do we need to adapt to ensure it doesn't render us obsolete?

There's a real challenge for us as humans living in the 21st century to respond to the way technology is changing how we occupy and manage space. We're going to zoom in on how technology is altering the occupier experience and the impact it has on space, people and jobs.

We've heard the World Economic Forum's claim we have three to five years to change the way we do things to keep pace with technological change. And that a third of the skillsets used in today's workplaces will be replaced by new ones by 2020. But what does that mean for end-users?

People today can, and want to, work anywhere. The rise of agile and flexible working alongside a burgeoning co-working industry is testament to that. Millennials, who are expected to make up 75% of the workforce by 2025, now expect flexibility. The workplace is now, well and truly, everywhere.

Unquestionably, the kind of space we occupy and how we occupy it is changing - and will continue to do so. So, will we see shorter leases in order to provide tenants the freedom and flexibility to adapt to a shifting commercial landscape? Will there be an increasing shift to fully fitted out

space? These are the kinds of questions we will be posing and the kind of engaging debates you can expect.

Much of this boils down to leadership. What kind of organisation do you want to be and what sort of workforce do you want to be part of? Will you be an innovator and early adopter or a laggard at the back of the pack?

Being prepared for what's coming is about taking control of the fast changing landscape. The organisations that will come out on top will be the ones who respond with smart, responsive and agile solutions.

This symposium is the platform from which to ponder these questions with the brightest minds from corporate real estate and technology both internationally and around New Zealand.

You'll walk away from this symposium with tangible knowledge about the changing environment we will work in, empowered and energised to embrace the challenge and work those changes to your advantage.

Yours,

Rod Aitken
NZ Chapter Chair

SYMPOSIUM MC



GEORGE HULBERT
DIRECTOR
 The Clarity Business

GEORGE HULBERT

Emceeding the day will be avid technology enthusiast George Hulbert of The Clarity Business. As a property communicator, George has spent the last 22 years working in the corporate communications space. He has worked for major listed and unlisted property, construction and banking groups in the UK and NZ before setting up The Clarity Business in 2008.

A proud CoreNet supporter, The Clarity Business specialises in all things communications, and particularly to do with property: PR / media relations, media training, social media, marketing collateral, editorial, publications, website development, newsletters, issues management, and tender submissions. Anything on, in, under, or to do with the land – Clarity loves telling those stories!

INFORMATION ON REGISTERING

Visit www.corenetsymposium.co.nz/registration/ to register for the 2017 Auckland Symposium.

For enquiries about registration please contact The Conference Company, either by email corenet@tcc.co.nz or telephone **09 360 1240**, alternatively please contact Nigel Rye by email nigel@nigelrye.co.nz or telephone **021 770 076**.

SYMPOSIUM REGISTRATION FEES

CoreNet Global Members Symposium Registration:	Earlybird until 19th April	Standard until 18th May
Member registration	\$495.00	\$595.00
Academic / Student Member	\$295.00	\$350.00
Non-members Symposium Registration	Earlybird until 19th April	Standard until 18th May
Non-Member registration	\$735.00	\$895.00
Non-Member group registrations <i>(this discount is applicable for 3 or more registrations per company)</i>	\$660.00	\$790.00
Academic / Student Non-Member	\$295.00	\$350.00
Join & attend registration	\$1,175.00	

DEFINITIONS:

Academic. Educators who spend no less than 80% of their time teaching in the field of real estate or real estate related education.

Student. Students must be full-time or active degree candidates in real estate or related fields.

Join & attend. This offer is available to new members of Corenet. Membership through to Dec 31 2018.

All prices are per person, in New Zealand Dollars and exclude 15% GST.

Auckland's rapidly emerging Southern city



World-class precincts characterised by high quality architecture, sustainable design, and outstanding amenities for staff and visitors.



Auckland Airport is in the heart of the Auckland metropolitan area - on the doorstep of NZ's largest and fastest growing labour market.

South Auckland is a major growth node for Auckland with the Southern Initiative one of two major geographic priorities identified for social, economic and physical regeneration. Few real estate businesses have capitalised on this as well as Auckland Airport, and none come close to the quality and scale of the world-class business precinct it offers.

As the cost of CBD real estate soars and Auckland's workforce moves further away from the city, New Zealand's business visionaries are setting their sights on Auckland's emerging city in the South. At the core of this fast-emerging epicentre

of business is the The Quad. With blue-chip companies such as Meridian Energy, BASF and Harrison Grierson already making the move, this flourishing business city is extending to welcome the next round of modern thinkers.

The Quad opens the gateway to a world of new opportunities: It's the only commercial zone with high quality architecture, sustainable design and outstanding businesses facilities within walking distance to domestic and international terminals, and offers exceptional amenities and infrastructure for staff and visitors.

The area around the Airport already supports more than 900 businesses and over 20,000 employees, with many of them located at The Quad. Developments are being designed to the highest specifications. This, together with the advancement of a modern, efficient and sustainable infrastructure and enhanced public transportation system is creating a cost-effective business environment with some of the lowest operating expenses in Auckland.

Shared and serviced office spaces and collaborative working areas that foster innovation, collaboration and integrated

learning are planned. Older spaces are being repurposed for community amenities including medical facilities and leisure options.

Businesses based at The Quad are at the doorstep to the world and can thrive in a burgeoning community surrounded by the best of urban design, sustainable business practices and the highest standards of design and construction excellence.

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PRE-SYMPOSIUM SOIRÉE

Wednesday 17th May from 6-8pm

BROUGHT TO YOU BY:



Hosted at the Gus Fisher Gallery
74 Shortland St, Auckland, 1010

A ticket to the Pre-Symposium Soiree is included with the Symposium full registration.

Guest/Additional tickets are \$105 per person inclusive of GST, for both members and non-members.



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Dédan Percy

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MORNING PROGRAMME

7.30am - 8.30am	Registration	
8.30am - 8.45am	MC George Hulbert Opening: Rod Aitken <i>CoreNet Chapter Chair New Zealand</i>	
8.45am - 10.15am	Morning Session Part 1: (R)EVOLUTIONS OF WORK AND SPACE László Varga <i>Stanford University</i>	Morning Session Part 2: HOW DO YOU RESPOND TO 'THE NEXT NORMAL'? Per Håkansson <i>Makerminds, Inc.</i>
	Moderator: Kirsten Andrews <i>Ngāi Tahu Property</i>	
10.15am - 10.45am	Morning Tea	
10.45am - 12.15pm	Morning Session Part 3: INSIGHTS FROM FACEBOOK Chris Lunny & John Tenanes <i>Facebook</i>	Morning Session Part 4: TAKING TECHNOLOGY TO NEW HEIGHTS Dr Catherine Ball <i>Remote Research Ranges</i>
	Moderator: Jo Monaghan <i>Create Consulting Ltd</i>	
12.15pm - 1.25pm	Lunch Marketplace	

AFTERNOON PROGRAMME

1.25pm - 2.05pm	THE CORENET CONVERSATION Hosted by Sacha McNeil Panel: László Varga, Per Håkansson, Chris Lunny & Dr Catherine Ball	
2.15pm - 3.30pm	Afternoon Session Part 1: SPACES FOR INNOVATION Oliver Marlow <i>Studio Tilt</i> Moderator: Kate Horton <i>Unispace NZ</i>	Afternoon Session Part 2: NZ TEC INNOVATION Moderators: David Maurice <i>Stack Interiors NZ</i> Lisa Bryan <i>B:Hive, Smales Farm</i>
	3.30pm - 4.00pm Afternoon Tea	
4.00pm - 4.15pm	CoreNet Update MCR: What's it all about?	
4.15pm - 5.15pm	Closing Session: JOHN SPENCE: THE FUTURE OF BUSINESS Moderator: Sarah Bryant <i>NotYetKnown</i>	
5.15pm - 5.25pm	Closing - Andrew Tu'inukuafe	
5.30pm - 7.30pm	Colliers' Cocktails and Canapés Music & networking	



MORNING SESSION PART 1: (R)EVOLUTIONS OF WORK AND SPACE

SYNOPSIS:

In an ever-evolving environment where digital technologies are becoming a greater part of our work personas, how do you design workplaces to address needs that are constantly changing?

Applying user-centric design principles is an approach that's being championed by some of the most innovative technology companies in the world today. Not just involving end-users in the design process but putting their needs at the core of it is seen as an innovative way forward into an uncertain future. But just how much will our workplaces actually change over the next few years?

There's a lot of hype about how artificial intelligence will change everything, and soon. Our opening speaker, László Varga, isn't so sure those changes will take hold as quickly as some people say.

As an architect, urban planner and workplace designer, László has delivered some of the most innovative and well-known workspaces in the US and Europe. He's attuned to how workplaces are changing and where things are headed but

takes a refreshing approach that's grounded in corporate realities, not a far-off utopia.

In very real terms László will take us through a journey of how our workplaces and the technologies associated with their planning and design are evolving to help us better understand where we're headed.

As the level of digitalisation increases so too does the overload of data that comes with it. This poses challenges for organisations the world over and puts pressure on people, space and resources. And as the world continues to become increasingly urban our cities are under enormous pressure that shows no signs of abating. With space at a premium, we're all becoming forced to re-evaluate how we design and occupy workspace in the 21st century.

At a time when it feels like we're faced with more questions than answers, László will take some lessons from history and provide some tangible examples from the San Francisco Bay Area, namely Silicon Valley, in order to help us see the digital evolution of our workplaces with greater clarity.

KEY TAKEAWAYS:

- Understand the context of disruptive technology
- What to consider when designing your workplace
- AI advice grounded in commercial realities



LÁSZLÓ VARGA

**ADJUNCT
PROFESSOR**
Stanford University, School of
Engineering

SPEAKER: **LÁSZLÓ VARGA**

László is an architect, urbanist and entrepreneur who is currently an adjunct professor at Stanford University as well as the Campus Innovation and Strategic Systems Lead at Sherwood Design Engineers.

He was previously the Campus Architect for Google at its Mountain View headquarters in California with responsibility for strategic developments of Google's real estate portfolio. László has worked with a host of leading European architectural practices and has played a key role on a wide range of urban, masterplanning and architectural projects across Europe and the US. This includes Google's Dublin Headquarters, Waze's Tel Aviv offices and Publicis' new London Headquarters.

He's been a lecturer and guest critic at the University of East London, the University of Nottingham, University of Westminster, The Bartlett UCL, London Metropolitan University and Columbia University.

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What else does it do?

- ✓ It combines personal working, collaborative working and meeting areas
- ✓ Product options can be specified individually or combined within spaces
- ✓ Modular - Flexible - Power - Data
- ✓ It recreates the successful dynamics of social environments

MORNING SESSION PART 2:

HOW DO YOU RESPOND TO 'THE NEXT NORMAL'?

SYNOPSIS:

Floppy disks to CD-RWs to USB sticks to the cloud. The way we store data has changed so often in a short space of time that what we consider to be normal is constantly evolving. In a world now dominated by smartphones, technology is forcing us to constantly re-evaluate what it means to be a human being in the 21st century.

In the blink of an eye, an innovative 'out-there' new concept can go from being just that, a concept, to being an all-pervasive part of our everyday lives, Air BnB and Uber are cases in point.

How do you respond? Do you embrace technological change wholeheartedly? Downright reject it? Or nervously wait in the wings at the risk of falling behind the eight ball?

Ten years ago, Per Håkansson made the conscious decision to 'live by the pace and change of technology'. More than three years ago he went 'all-in'. This meant selling everything he owned, his house, his car, his clothes, and start living a life completely powered by the

cloud and the digital services we've all become reliant upon.

As he discovered, this has had far-reaching consequences on his life. He no longer feels change is happening too quickly because he's moving ahead of the pace of change he perceives is needed.

As emerging new technologies seep in to our workplaces, the way we use space and how we interact with our colleagues is being altered. What is home? What are relationships? What is work?

Per will draw parallels between his own experiences and what's happening in workplaces in a way that will encourage us all to embrace the inevitable technological change that's already upon us. He'll also share his insights into what it takes to truly live the change and explore the business services he feels are currently lacking.

Instead of sitting back, falling behind then scrambling to catch up, there's an opportunity for us, as corporate real estate professionals, to take lessons from Per's attitude towards the technology becoming 'the next normal'.

KEY TAKEAWAYS:

- You should walk away feeling empowered to embrace new technology
- Gain a greater comprehension of the effect technology has on human relationships
- Get a deeper insight into where we're headed



PER HÅKANSSON
STORYTELLER AND
SPEAKER
MakerMinds, Inc.

SPEAKER: PER HÅKANSSON

Per Håkansson is a storyteller and speaker focused on how technology can enhance the human and societal experience. His business runs transformative learning workshops to accelerate people and organisations beyond their known capabilities to unleash their natural creativity through technology.

He started his career in the media and internet startup world in Stockholm in the early nineties then moved on to building pioneering digital platform services for the then tech bellwether Yahoo! and digital book publisher Blurb in Silicon Valley. About 7 years ago, after working in the tech industry for more than 15 years, he shifted towards facilitating learning experiences for global corporations around new emerging technologies.

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MORNING SESSION PART 3: INSIGHTS FROM FACEBOOK

SYNOPSIS:

Who better to talk to us about technology and humanity than the company that forever altered the way humans the world over communicate with one another: Facebook.

John Tenanes and Chris Lunny are charged with overseeing Facebook's global real estate portfolio. Calling upon their experience working at Facebook's state-of-the-art headquarters in Menlo Park, California, they'll talk to us about how they're using technology within corporate real estate to support their growing population of workers and changing the real estate landscape.

Facebook has grown from a dorm room to a global phenomenon with over 17,000 employees spread out across 33 countries around the world while staying true to the "un-design" principles of its office spaces.

When Facebook moved into its new headquarters two years ago, Mark Zuckerberg, in a Facebook post at the time, described it as: "the largest open floor plan in the world — a single room that fits thousands of people. There are lots of small spaces where people can work

together, and it's easy for people to move around and collaborate with anyone here."

The sequel to this building is under construction and will be 20% bigger and offer many new features. Chris and John will talk us through it and discuss the lessons they learned from the first building.

With today's technology and the mobile workforce, the line between work and home continues to blur. We'll hear about how Facebook is developing its 200 acre HQ campus to appeal to Generation Z by mimicking an urban city with housing and retail to make the transition from home to work even easier.

In what promises to be an eagerly anticipated part of the day, we'll hear about how Facebook's real estate team uses technology and metrics to make data based decisions around design and operations to create optimal work conditions for its engineering staff. We'll also ask them what it's like to work at Facebook's headquarters which boasts a 9-acre park on the roof with walking trails and outdoor spaces to sit and work!

KEY TAKEAWAYS:

- By the end of this presentation, participants will have seen designs of Facebook's new campus and understand how the space was designed to accommodate Facebook's collaborative working style
- You'll understand how Facebook uses technology and metrics to make data based design decisions



CHRIS LUNNY
**DIRECTOR OF GLOBAL
REAL ESTATE AND
FACILITIES**
Facebook

SPEAKERS: CHRIS LUNNY

Chris oversees Facebook's global real estate portfolio. Prior to working at Facebook, Chris worked as a Director of Real Estate at Sybase, one of the world leaders in developing and expanding innovative database technology, where he looked after its Asia Pacific real estate. Chris is a licensed attorney with degrees in business, philosophy and cooking. He lives in Mill Valley with his wife, daughter and dog Ludwig.



JOHN TENANES
**VICE PRESIDENT OF
REAL ESTATE AND
SECURITY**
Facebook

JOHN TENANES

John oversees worldwide operations for real estate, culinary and security at Facebook. He is a licensed architect with more than 30 years' experience with leading Silicon Valley companies including Oracle, Siebel and Sun Microsystems. His passion for architecture has led to a career where he uses his broad expertise to help lead the creation of high quality, sustainable buildings.

John holds a Bachelor of Science degree in architecture from Wentworth Institute in Massachusetts. He serves as Chairman of the Board of Directors for the Menlo Park Chamber of Commerce. He lives in Palo Alto with his wife Becky and in his free time enjoys cooking, and of course being on Facebook.

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Jasmax have been
changing the shape of cities
for over 50 years.

Now, with NotYetKnown,
we're also changing the shape
of things to come.



MORNING SESSION PART 4: TAKING TECHNOLOGY TO NEW HEIGHTS

SYNOPSIS:

Biosecurity management, critical care blood and organ transplants, even pizza delivery - there's no end to the ways in which drones are changing the world we live in.

Whatever you think you know about the ways in which drones are being used, forget it all, you haven't even scratched the surface. Dr. Catherine Ball is one of the foremost authorities in the world on the use of Remotely Piloted Aircraft Systems (RPAS), aka drone technology. If you think they're only for film crews or marketing property, think again.

In the same way that smartphones now pervade our existence, drones will soon do the same according to Dr. Ball.

If you're sceptical, you're not alone. But after listening to Dr. Ball chances are you'll feel differently.

She's building bridges between technology and businesses and is passionate about helping

people to embrace disruptive technology. Understandably, for many organisations, truly embracing technology is often seen as too big of a risk. Furthermore, actively doing so is often fraught with red tape and hurdles as I'm sure we've all experienced at some point in our careers. To counteract this and negate the risk, many organisations are creating independent start-ups to ring fence what is essentially their innovation and technology wing, thus protecting themselves from risk in the process.

If you're not doing as much as you could in the technology space then after this session you'll not only feel like you need to be but that it's not as scary as you thought.



DR CATHERINE BALL

CEO

Remote Research Ranges

SPEAKER:

DR CATHERINE BALL

Disruptor, creator, innovator, and communicator. Dr. Catherine Ball is one of the leading experts in the world in the field of drone technology. She's an author, business founder and ethics advocate who's working across global projects where robotics and new technology meet environmental protection.

She is the CEO and founder of Remote Research Ranges - an Australian startup working with the application of Remotely Piloted Aircraft Systems (RPAS). The work she's doing with both government and private organisations is revolutionising the way humans interact with technology in their daily lives.

Passionate about gender equality in science, technology, engineering and maths (STEM), she founded She Flies - an organisation that goes into schools to teach girls about the potential of STEM through drone use. Dr. Ball also created the World of Drones Congress - the biggest of its type in the Asia-Pacific region.

Dr. Ball holds a BSc Honours (Environmental Protection) and a PhD (Spatial Ecology, Descriptive and Predictive Statistics) from the University of Newcastle-upon-Tyne in the United Kingdom. Amongst a host of other accolades, she won Telstra Australian Business Woman of the Year 2015 - Corporate and Private Award.

KEY TAKEAWAYS:

- Comprehend the potential of drone technology
- Understand it's not the stuff of science fiction, it's here, it's real
- Get to grips with how to embrace disruptive technology while minimising risk



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MORNING SESSION MODERATORS



KIRSTEN ANDREWS

**DEVELOPMENT
MANAGER**

Ngāi Tahu Property

KIRSTEN ANDREWS

Kirsten Andrews has over 20 years' experience in the property industry ranging from property development and strategy through to asset and transaction management in retail, residential and commercial property.

Last year, Kirsten joined property development and investment specialists Ngāi Tahu property as Development Manager in its North Island office. She's currently working on a range of development projects across Auckland which form part of Ngāi Tahu Property's portfolio of around \$500 million, which is a significant component of the Ngāi Tahu Group's approximately \$1.5 billion in assets.

She previously held a Development Manager role at Panuku Development Auckland, a council controlled organisation responsible for the urban regeneration of the city. Kirsten's property acumen has been built off the back of five years at Westpac where she held the role of National Manager of Property, responsible for the CRE Team, property strategy and stakeholder outcomes within Westpac. She was also Senior Property Manager for its corporate portfolio and prior to this oversaw the South Island retail portfolio, property management and property strategy. She has also held roles in property development with Cooper and Company where she was responsible for Britomart and spent over 10 years at Westfield working in the development and asset management teams.



JO MONAGHAN

DIRECTOR

Create Consulting Ltd

JO MONAGHAN

Jo is the Director of Create Consulting, offering expert advice on sustainability, urban transformation and workspace solutions.

Formerly the Workplace Design and Delivery Manager at BNZ, she was responsible for workplace strategy, a role that encompassed both new design and innovation in the workplace, as well as the evolution of existing spaces to meet changing business needs.

With over 20 years in the construction industry she has hands on experience of all aspects of the project cycle in her roles as client, architect, project manager and construction professional and with this knowledge has a unique understanding of the way the industry works and how to add value.

In 2015 Jo was awarded CoreNet's Executive of the Year for her work on BNZ's innovative flexible workspace solutions.

She recently completed a Masters in Sustainable Design focussing on Climate Positive Urban Development at the University of Auckland.

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THE CORENET CONVERSATION

SYNOPSIS:

After the lunch break, all of our amazing speakers will be welcomed back on stage to be interviewed by one of New Zealand's leading journalists and TV news presenters, Sacha McNeil, for an exciting segment called 'The CoreNet Conversation'.

humanity and the machine and give the audience an opportunity to ask a few questions of their own. Audience members will be able to live tweet questions via the CoreNet Twitter account, [@Corenetkiwi](#), for Sacha to put to our speakers.

In 'The CoreNet Conversation', Sacha will ask our speakers some key questions regarding

KEY TAKEAWAYS:

- Hear some of the world's most influential technology and workplace design leaders talk about how we can thrive amidst this digital transformation
- Get the opportunity to ask the speakers a question



SACHA MCNEIL
NEWS PRESENTER
AND JOURNALIST
Mediaworks

HOST: SACHA MCNEIL

Sacha McNeil is a highly respected Kiwi news presenter and journalist.

There are few TV news roles she hasn't had in her nearly two decades as a journalist for both Mediaworks and TVNZ.

A familiar, trusted and credible broadcaster, Sacha has fronted innumerable breaking news stories, conducted live interviews with newsmakers and politicians up and down the country, as well as reporting on natural disasters across the globe.

With keen interests in the arts, travel, health and lifestyle, Sacha is married with two children and is an ambassador for Oxfam New Zealand.



THE PANEL:



LÁSZLÓ VARGA



PER HÅKANSSON



CHRIS LUNNY



DR CATHERINE BALL

IDEAS INTO ACTION

Our highly skilled professional services team & extensive trades self-delivery capability ensures that our clients have complete control of their supply chain, helping them to manage cost, risk and quality of service delivery. Our 70-year history in the New Zealand market has seen us develop long-term relationships with our clients who continue to want to do business with us.

Our robust delivery models are continuously improved and safety is paramount in every aspect of our service delivery. We provide more than just services, instead delivering solutions that add value to our client's real estate.

We go beyond the contract, combining rigorous analysis with deep insights to find ways to improve our client's business.

Globally Cushman & Wakefield is a leading real estate services firm that helps clients transform the way people work, shop and live. Our firm's 43,000 people in more than 60 countries create value for occupiers and investors around the world.

In 2017 we are celebrating our centenary globally. But we are not complacent or content, instead we're compelled to find new and better ways create value for our clients.



Our environments engage, empower and inspire people to do their best, most satisfying work.

FACILITY MANAGEMENT & MAINTENANCE | LEASE AND PROPERTY MANAGEMENT
 ENVIRONMENTAL MANAGEMENT & SUSTAINABILITY | INTEGRATED TRADE SERVICES
 PROJECT MANAGEMENT | ASSET MANAGEMENT | TENANT ADVISORY



Ideas into action



\$65M
in transaction value



300
people



Environmental management



Offices in Auckland, Hamilton, Wellington & Christchurch



3,800
Client buildings managed



Integrated trade services



Contact: Paul Amato +64 9 525 4644
 paul.amato@cushwake.com
 cushmanwakefield.com @cushwake



Think Create Make

AFTERNOON SESSION PART 1: SPACES FOR INNOVATION

SYNOPSIS:

Kicking off the afternoon session is one of the world's foremost authorities on the design of collaborative spaces and the relationship between space and creativity.

Oliver Marlow has not only designed some of the most innovative workspaces in the world, he's also picked the brains of some of the leading thinkers and developers of co-working and co-design as part of research for the book he co-authored - *Spaces for Innovation*.

In what promises to be a captivating session, Oliver will share the lessons he's learned from his own experiences as well as those from the countless articles, documents, theses and government reports on workspaces he's researched. Not to mention the more than 50 site visits to offices around the world and 100 plus interviews with workspace thinkers, designers and developers he's conducted.

As far as workspace best practice goes, there's no one better equipped to speak to us. Calling upon a range of case studies, he'll help us to understand how successful firms, of various sizes, design spaces to foster creativity. From Airbnb's Portland office in the United States to Medibank's office in Melbourne, Australia, each case will be visually documented and analysed to help us see what makes the space successful.

In a simple and practical way, Oliver will offer his guidance on workplace design that will challenge you to reflect on your own work environment and consider how it might be improved to facilitate more effective and innovative work.

You'll walk away with a deeper understanding of how to engage end users in the design and creation of space and feel inspired by some of the incredible results doing so can achieve.



OLIVER MARLOW
CREATIVE DIRECTOR
Studio Tilt, UK

SPEAKER: OLIVER MARLOW

Oliver Marlow is a multi-platform designer, author and innovator. He is a pioneer of the coworking movement and an expert on the relationship between space, collaboration, creativity and effective business models. He has been a part of the design and delivery of over 40 flexible offices worldwide. Oliver is responsible for Studio TILT's unique codesign process, enabling space to create experience, community and identity.

Oliver regularly leads keynotes and runs workshops, across the globe. He is a visiting professor at IE Madrid as part of their Revolution in Work series, and has delivered keynotes at numerous international conferences including Corenet, Worktech and the Global Design Forum. In 2013 he co-authored the book *Codesigning Spaces* and in 2016 *Spaces For Innovation*.

He is also co-founder of The Social Workplace, a conference series that is changing the conversation around workplace. His portfolio includes working with Zappos, The Southbank Centre, The National Health Service, Design Council, CAFE, Local Authorities in England and Workspace - London's biggest workspace provider. He has also led the team to participate in a number of exciting installations and initiatives including 100% Design, V&A, London Design Festival and London Festival of Architecture.

KEY TAKEAWAYS:

- Enjoy a showcase of workplace design best practice
- A heightened comprehension of the link between workspace and creativity
- Begin to analyse physical workspaces with a view to improving your own environment

AFTERNOON SESSION PART 2: NZ TECHNOLOGY INNOVATION

SYNOPSIS:

All this talk of impending technological innovation can often feel a long way off and removed from our everyday reality. This session seeks to address this by showcasing what's actually happening in our own backyard.

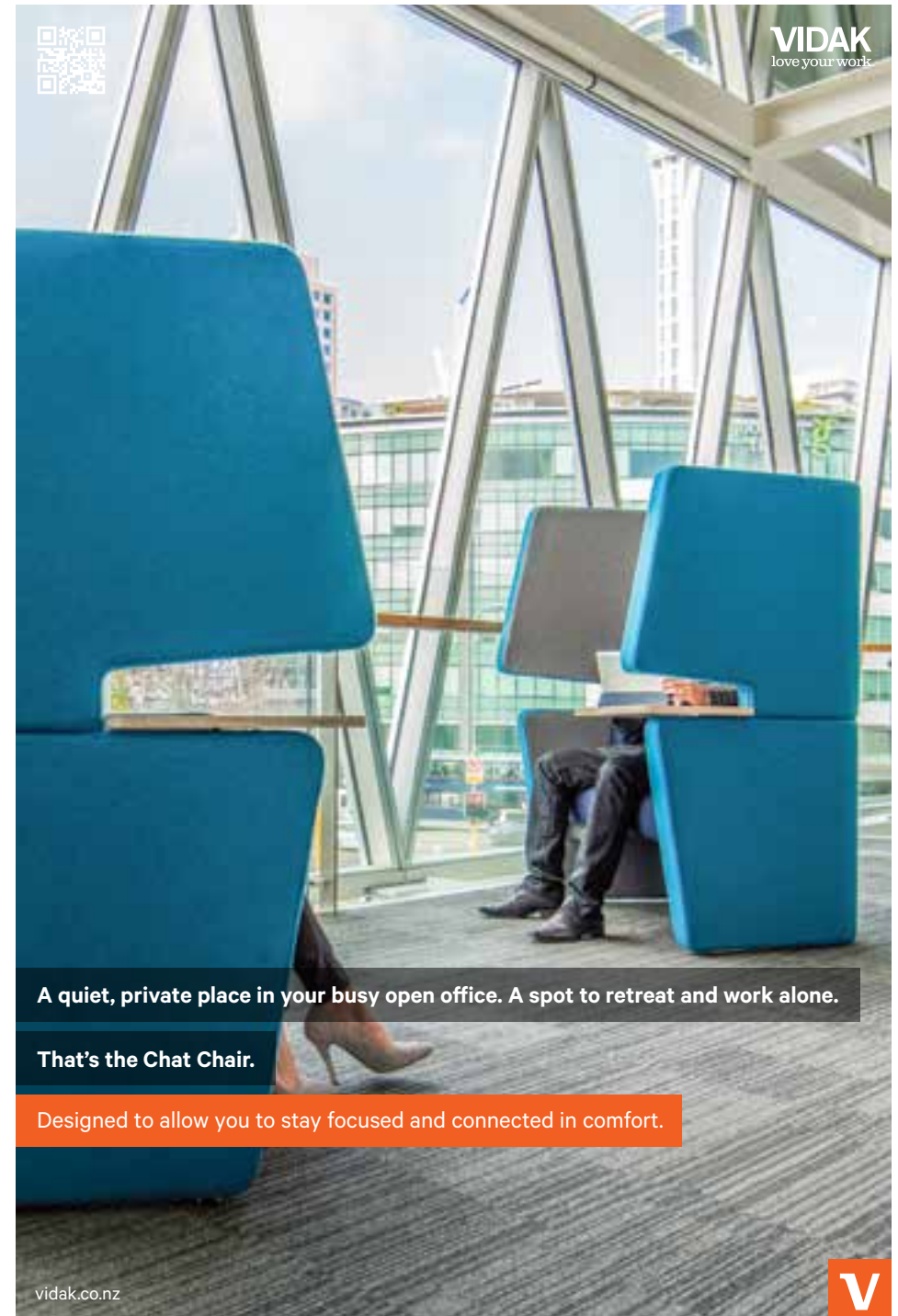
Five diverse Kiwi companies that are thriving in this digital age will share with you what they're currently working on in the tech space and where they see things heading.

This will allow you to see how the technological innovation you've been hearing about actually translates to real, Kiwi businesses.

You'll have the opportunity to ask them questions and pick their brains on how to effectively implement new technologies into your own business.

KEY TAKEAWAYS:

- A peek behind the curtain of what Kiwi companies are doing with technology
- Take inspiration from local talent
- Stay informed with what's happening on the ground in NZ within the tech space



A quiet, private place in your busy open office. A spot to retreat and work alone.

That's the Chat Chair.

Designed to allow you to stay focused and connected in comfort.



AFTERNOON SESSION MODERATORS



KATE HORTON

**PRINCIPAL -
STRATEGY**
Unispace, NZ

KATE HORTON

Kate is a subject matter expert in workplace strategy and has been instrumental in the development of workplace strategy and research services in New Zealand since 2007.

She has an unparalleled depth of expertise in the New Zealand market and is an active contributor to research projects considering the 'future of work' and performance. Her work includes creating Ways of Working strategies, developing national workplace research, utilisation studies, stakeholder engagement, change management, pre and post-project occupancy evaluation and benchmarking.

Kate's experience has fostered a passion for educating people on the role that the built environment plays in supporting organisations to achieve their strategic goals.



DAVID MAURICE

**ASSOCIATE - CLIENT
SERVICES**
Stack Interiors, NZ

DAVID MAURICE

David has been with New Zealand Workplace Designers STACK since 2015 in a Client Services & Business Development role. Originally hailing from South Wales, David spent over 14 years with global workplace designers M Moser Associates in a series of leadership roles in business development and marketing communications in the UK, Asia-Pacific and New Zealand.

David has a passion for delivering long-term collaborative business relationships and his 20+ years of experience in sales, promotions and multimedia marketing has seen him develop an avid interest in innovative solutions and new technologies that can achieve these goals.



LISA BRYAN

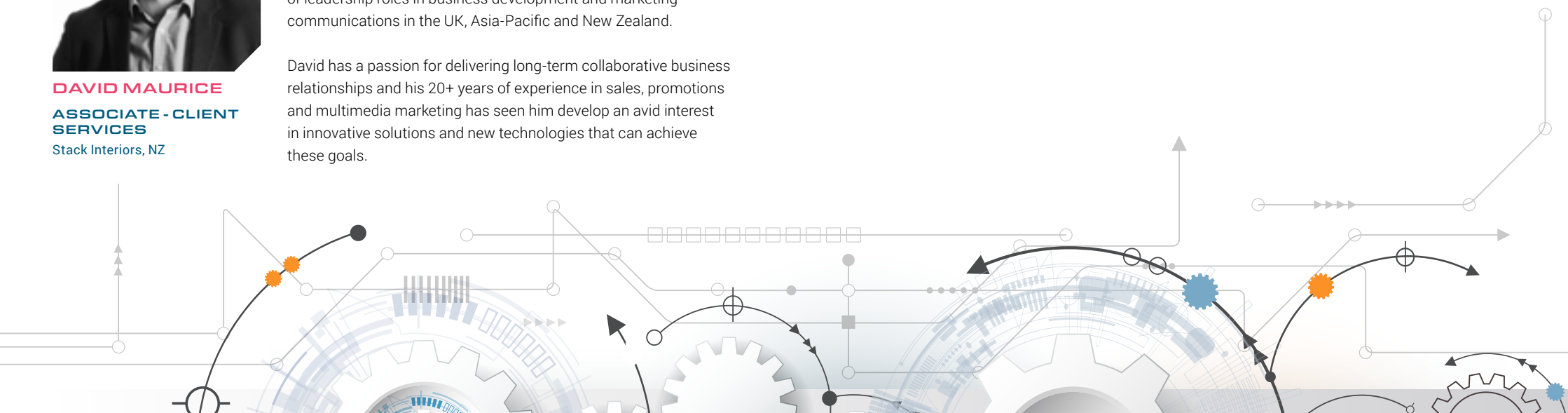
BUSINESS MANAGER
B:Hive, Smales Farm

LISA BRYAN

With over 12 years' industry experience in leasing, tenant representation, valuation and project management, Lisa's broad commercial property background gives her a holistic understanding of both tenant and landlord value drivers.

She's recently taken up a new role as the Business Manager of the Business Hive (B:Hive) at Smales Farm on Auckland's North Shore. Prior to this, Lisa was a commercial leasing broker at Colliers and has previously held roles at The Building Intelligence Group, RCP and JLL.

Lisa is licenced under REAA and remains an affiliated registered valuer with the New Zealand Institute of Valuers. She has worked with a multitude of national and international clients, whether assisting tenants to find the most efficient property solutions, or managing new builds and fitout projects for both tenants and landlords. She has valued assets across many sectors including retail, office, industrial, hotels, retirement and aged care, childcare and multi-unit residential.



CLOSING SESSION: JOHN SPENCE

THE FUTURE OF BUSINESS

SYNOPSIS:

Bringing everything together and closing us out is John Spence – one of the top business thought leaders in the world.

At a time when no organisation in the world is immune to the power of disruptive technology, John will share his insights on the major technologies impacting businesses and how to use them to your advantage to successfully lead your organisation through this period of change.

In this fast-paced and information intensive talk, John will share his views on the major technologies that will disrupt every business within the next 10 years. He will discuss:

- computer speed
- artificial intelligence
- robotics
- internet of things
- augmented reality
- virtual reality

John will give us a comprehensive world overview with a distinct New Zealand flavour that's relevant to us as corporate real estate professionals. Having travelled here regularly over the last seven years to work with dozens of locally based companies and hundreds of New Zealand business leaders, John is intimately familiar with our business culture and environment.

He will also share the seven key characteristics that people look for in an effective leader and the fundamental elements of how to lead in times of great change.

This promises to be an eye-opening and inspiring session that delivers specific and actionable steps you can use immediately to improve the success of your organisation.

KEY TAKEAWAYS:

- Learn about the major technologies that will disrupt every business within the next 10 years
- How to embrace technological change
- Actionable steps you can use immediately to improve the success of your organisation



JOHN SPENCE
"Making the Very Complex...
Awesomely Simple"

BIOGRAPHY:

John Spence is recognized as one of the Top 100 Business Thought Leaders in America, one of the Top 100 Small Business Influencers in America, and one of the Top 500 Leadership Development Experts in the world.

John is also one of the American Management Association's Leaders to Watch along with Sergey Brin, Larry Page, and Jeff Bezos. He is an international keynote speaker and management consultant who has written five books on business and life success and has made a career out of "Making the Very Complex... Awesomely Simple".

CLOSING SESSION MODERATOR



SARAH BRYANT
SENIOR WORKPLACE STRATEGIST
NotYetKnown

MODERATOR: SARAH BRYANT

Sarah Bryant is a Senior Workplace Strategist at NotYetKnown; the strategy division of Jasmax.

Sarah has a unique perspective on the world of Workplace Strategy. Prior to joining NotYetKnown, she practiced as a designer of commercial interiors for over 13 years; delivering over 30 workplace designs across both New Zealand and the UK.

Sarah led the Workplace Design of Fonterra's award-winning global headquarters and was the pivotal link for the translation of Workplace Strategy analysis into the interior design and programming of Fonterra's highly successful activity-based working environment. Sarah's input on the project led directly to her being highly commended at last year's National Association of Women in Construction awards.

In her current role, Sarah is responsible for linking strategy with execution; translating her client's high level objectives into actionable workplace design recommendations. She's also particularly passionate about the incorporation of health and wellness across organisations, and is currently researching how she can integrate this into her workplace consulting.



CORENET EVENTS

Our events are top of the line – with presentations by local and international speakers, site tours of some of the country's most innovative workplaces, as well as information-packed workshops and valuable networking nights.

Last year we held over 15 events throughout the year, in Auckland and Wellington.

Here's a few of the topics we covered:

1. Presentation of the security implications on our buildings and workplaces
2. Insights into change management and activity based working
3. Young Leaders fun quiz night
4. Talk about Panuku Development Auckland, Precinct and ATEED collaboration on building design and functionality for the innovation precinct

5. Presentation "Think Hawke's Bay"
6. Young Leader events that mentor the CRE professionals of the future
7. Predictions and Resolutions of some of the industry's leading professionals who gave their thoughts on the year ahead

Stay up to date with all the latest changes and happenings in the corporate real estate sector - come along to one of our innovative and thought-leading events.

Please email adrian@corenetglobal.org.nz to be added to our database.

CORENET MEMBERSHIP

CORENET

By becoming a CoreNet Global member, you will have the opportunity to advance your career as a corporate real estate and workplace professional through our diverse range of forums, events and courses.

With over 10,000 members throughout 25 different countries, we are an association of corporate real estate and workplace professionals wanting to raise the bar in corporate real estate.

Think of us as being the place where your colleagues, partners, competitors and future employers come together to share ideas, do business, learn and socialize.

BENEFITS

Knowledge

At CoreNet, we make it our mission to ensure you are kept up to date with all the latest happenings in the corporate real estate sector.

Hear from the industry's most influential business leaders, visit some of New Zealand's biggest businesses and have access to the latest local and international resources.

CoreNet members have:

- Reduced costs of attendance at the annual Symposium and Symposia in other countries.

- Free attendance to all forums that cover a range of industry related topics, from workplace wellness and wellbeing to technology and marketing (usually 12 per year).
- Access to the 'Knowledge Centre' - an internet based library with the very latest articles, research and data from around the world.
- Access to our monthly 'webinars' which tap into current trends, original research, best practices, new business models and case studies.
- Subscriptions to CoreNet Global Magazine 'The Leader'.

Connections

With over 220 New Zealand members, you will have the opportunity to make useful connections in your industry and hopefully a few friends. At our information-packed forums we always make time to have a few drinks and nibbles before and afterwards, meaning you get the chance to introduce yourself to other CRE professionals who are at the forefront of our industry.

Professional Development

Every year we offer a dynamic range of courses, giving you the chance to advance your career in corporate real estate.

Here's some of the courses we offer:

- Masters of Corporate Real Estate (CRE).
- Senior Leader Corporate Real Estate Seminars and certificate programme.
- Seminars and certificate programme (Technical Series).

NZ CHAPTER MEMBERSHIP CONTACT

Kirsten Andrews
Ngāi Tahu Property
021 955 058





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NOTES

NOTES

Colliers**360**

WIN AN IPAD AIR

Property is an information intense industry. **Colliers360** pulls all information on a portfolio into a cohesive picture, so that the user can make fully informed decisions.

Its ability to provide high level information across a portfolio, as well as detailed lease and financial information about an individual property has seen it become the market leader in portfolio visualisation software in New Zealand.

Contact us to arrange a demonstration.
Don Smith +64 27 633 4709

colliers.co.nz



Follow us on LinkedIn
(search 'Colliers Corporate Solutions New Zealand')
and go into the draw
to win an **iPad Air**.

Winners will be announced
on 18 May 2017.



DIAMOND



EMERALD



RUBY



SAPPHIRE



PEARL



SUPPORTERS

