# Look back, think forward into 2023

## CORENET G L O B A L

New Zealand Chapter

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2022: a year of change, leadership and go-forward positivity





## 2022: a year of change, leadership and go-forward positivity

## CoreNet Global NZ begins 2023 with real momentum, launching off the back of a strong year of change in 2022.

At its start, 2022 had all the hallmarks of being another extremely challenging year for an events-focused networking organisation designed to pull people together. Traffic lights loomed large in front of us all, and uncertainty threatened to derail our plans throughout the year.

It is therefore testament to the leadership and enthusiasm of our chapter that we managed to deliver on our strategic plan and hold no fewer than 18 events in 2022, navigating the obstacles in front of us to provide a huge amount of content and thought leadership in responsive, flexible, hybrid ways.

#### Delivering on our strategic plan

As a chapter, 2022 saw us put into action the strategic plan we set out the previous year. First, we strengthened and refreshed our committee with new people and new roles. Among them are:

Gail Calder has now taken on the NZ Chapter Chair for the next 3 years. We all wish her huge congratulations on her appointment. It fantastic to have someone of Gail's experience, drive and profile to lead the charge for us going forward. On behalf of the committee and the membership we are very excited about what we can all achieve as a chapter with her spearheading the charge.

### Led superbly by Rod Aitken

We all also owe a huge debt of gratitude to Rod Aitken, whose leadership over the past seven years has been inspirational and steadfast: two essential characteristics in the times we have faced. A period of seven years of commitment, passion and achievement whilst holding down some very high profile roles too – Firstly as Head of Property at ASB and then subsequently as the Head of Property at Auckland Council. To be performing those roles in addition to his commitment to our chapter, seeing numerous successful annual symposiums, innovative thought leadership events and a genuine desire to improve the profile of the Property industry – all through some very challenging times too – is inspirational.

 Rod Aitken at Corenet Sponsors' Lunch in Onslow in May 2022





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Rod Aitken

### David Maurice remembers meeting Rod

'I first met Rod 10 years ago at the 2012 CoreNet Christmas party on the balcony of the new Westpac building in Britomart. I was new to Auckland, did not know many people and it was one of my first CoreNet events here in NZ. Rod was very welcoming, and along with our dear friend Nigel Rye made every effort to ensure that I felt part of the community.

'When Rod became Chair in 2015, and subsequently over the next seven years, he has always made himself available to provide advice, friendship and strong governance to ensure that we continued to keep CoreNet relevant and enjoyable to our market. We are all extremely grateful for his contribution, and we will miss him playing an official part in shaping the chapter going forward.

Thank you Rod.



The excitement we feel as a committee as we head into 2023 is reflected in our symposium topic for 17 May 2023: REVIVAL. 2022 was also a year that saw important new appointments to the CoreNet Committee, including:

We were really thrilled to introduce an important new role to our NZ chapter, and a new person to our committee: Lizzi Whaley from Spaceworks Interior Architecture has taken on a 3-year role with CoreNet as our Diversity, Equity & Inclusivity Ambassador on the CoreNet committee.

As an advocate for Rainbow communities, being a member herself, Lizzi has completed the CoreNet DE&I certificate programme and is now actively applying her wealth of experience in the DE&I space throughout our strategies and work.

Lizzi's role is extensive and covers all aspects of diversity & inclusivity, including gender, age, culture/race, abled/disabled, neuro diverse. She will lead education and information for our members, ensuring we include DE&I in our speaker opportunities at events and increasing all of our knowledge in this area.

We are delighted to add that Gerard Earl of Colliers has also taken on the lead of CoreNet's Wellington subcommittee.

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CGNZ Executive Committee 2023

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Lizzi Whaley from Spaceworks Interior Architecture





#### 18 events in 2022

Led with drive and ambition by David Maurice and Ihemba Mbamba, our 2022 events programme featured a number of hybrid events as we sought to lead our programme amid the forest of multi-coloured traffic lights:

We began the year with our Predictions and Resolutions events in Auckland and Wellington. These fun and useful events are a tradition that continue to grow in popularity as they draw out the key issues and trends within corporate real estate.

### CoreNet Predictions and Resolutions 2022

Held in a hybrid format because of the official COVID restrictions at that time, our annual look through the lens of the real estate crystal ball was delivered by Anna Rus of Resolve XO, Gavin Read of JLL, Christian Pistauer of Meta 5, and Vernon Sequeira of Jasper. Despite the different way of hosting, it was a hugely event with so many of NZ members tuning in online to hear from our panel of experts.

#### Come along to our Predictions and Resolutions events this year!

Always entertaining – and increasingly hard to make accurate predictions in a constantly shifting world – our Predictions and Resolutions events will take place this year in Auckland on Wednesday 15th February and Wellington on Thursday 23rd February.

Not only will you get to hear our panel of leading industry professionals impart their wisdom and make brave predictions, but will be calling upon the room's collective expertise in fun and engaging ways to leave you in a better position to map out the road ahead.

↑ Ihemba Mamba ↓ Corenet Christmas Soiree at Generator, Auckland in December 2022

Other highlights from our events calendar also included:

- Many Young Leaders events from How To Create A Mentoring Culture In An Era Of Hybrid Work, and Forging Pathways For Young Leaders, to numerous Breakfast with the Boss and networking events, our Young Leaders really got into gear this year.
- Talk and Tours including new spaces for Meredith Connell, Generator Waring Taylor in Wellington, Cushman & Wakefield/Alberts, TBIG – and more!
- The inaugural CoreNet NZ Matariki event at the HSBC Lobby in Quay
  Street
- The Proactive Property Awards returned, hosted by KADA and sponsored by both KADA and SWR Group
- The CoreNet Xmas Soiree for 2022 at The Assembly, The Generator, Britomart, Auckland

#### Full List:

4 March – COVID19 Series – conversation with Steve Wright of CoreNet UK on the UK response

16 March –How to create a mentoring culture in an era of Hybrid Work.

28 April – Talk and Tour, Generator Waring Taylor in Wellington

18 May – CoreNet Young Leaders – Networking Like a Pro

19 May – Pushing The Limits, CoreNet Symposium Series Event 1 2 June – Pushing The Limits, CoreNet Symposium Series Event 2

15 June – Pushing The Limits, CoreNet Symposium Series Event 3

23 June – Inaugural CoreNet NZ Matariki event

6 July – Talk and Tour, Meredith Connell

4 August – Talk and Tour, Cushman & Wakefield and Alberts

25 August – CoreNet Young Leaders, Wellington 7 September – CoreNet Young Leaders: Connect with CoreNet

6 October – Proactive Property Awards

10 November – Breakfast with the Boss, CoreNet Young Leaders

17 November – Breakfast with the Boss, CoreNet Young Leaders

23 November – Wellington End of Year event and TBIG Talk and Tour

30 November – CoreNet Xmas Soiree





For 2023 we have been granted unique access to many pioneering new spaces, including planned tours of many superb buildings, so keep your eyes peeled!

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## The 2022 CoreNet Symposium: Pushing The Limits

Kicked off with a superb sponsors' lunch at the supremely elegant Onslow, this year's symposium always had to be different if it was to take place. Preferring to lead and provide content, gathering people even in a hybrid manner over postponing our symposium to 2023, we knew we were taking a risk, but in the end three exceptionally well-attended events took place as a series:

**Event 1: 19 May at Bayleys - Sustainability and Wellness in Action** – held at Bayleys, involving the thought-provoking insights of Dr Rochelle Ade, Ben Blakemore of 2degrees, and Sam Archer of NZGBC.

**Event 2: 2 June at Colliers - Forging New Paths Through Culture and Technology** – saw Frank Xu of Shundi Group lead people through the smart ways development is blending culture and tech to move forwards, and then The Proptech Provocateur, Jordan Kostelac, took us on a journey into the future

**Event 3: 15 June at Europlan – Technology, Data and Productivity in Property** – involved Carmen Vicelich of Valocity, Lucinda Hartley of Neighbourlytics, and the 4-day week architect Andrew Barnes bend our minds regarding what is possible.

That these events took place at all is testament to the support and vision of sponsors Colliers, Europlan, and Bayleys, as well as to the skills of our NZ Manager Asha Lal and considerable efforts of our MC-moderators Gabrielle Gatt, Ben Laing, Michael Leng, Gerard Earl, and Sarah Bryant. Thank you all so much!















## CoreNet Global NZ Symposium 2023

One of the great events of the annual New Zealand corporate real estate calendar is returning to Shed 10 this year, and fittingly our 2023 symposium theme is: **REVIVAL** 

As we all look to reset goals and horizons, reimagine and renew places, and re-invest in, repurpose and revive older buildings, will ask the following questions – and many more - at this year's symposium:

• How do we reinvigorate old assets and re-imagine the way we create corporate real estate so it is truly sustainable and value-generative while reducing space/carbon use?

- How do we apply learnings to think outside the box and push forwards into entirely new categories and types of property to help our cities and places thrive?
- In the war on talent, how do we draw people into our city centres, workplaces and spaces? What methods and materials can we use to reimagine, renew and revive our places and spaces? And how do we design with diversity in mind?\*
- How do we ensure we transition property assets and organisations into the new ESG realities without creating stranded assets? How do we bridge the gap between where organisations are now and where they need to be in the future: where do we start?

We are lining up an impressive array of global and local speakers to showcase exceptional projects that re-examine the role that corporate real estate plays in creating stability and certainty in a constantly shifting world, adding value to corporate strategy and to the places, towns and cities in which we work.

DE&I is a core strategy for CoreNet Global and you will notice this is weaved throughout all events and in particular at the symposium. Here we will collect more data upon registration of our attendees for the purposes of reporting back to our members around DE&I. We will look to improve and gain insights on who we are and how we can ensure diversity at all our events and cater to individual needs. Be assured that your information is held with the utmost of privacy, you can see our privacy policy at <u>CoreNet</u> <u>Global Privacy Policy</u>. The purpose of gaining this information is for insights, information, and reporting – individual responses will not be shared publicly. As an organisation this strategy is important and is part of our growth and continual improvement, the knowledge gained will enable us to tailor events and communications to be inclusive and equitable.

We will also be hosting our pre-symposium soiree the night before at the Maritime Rooms, so please also save the date for this as well!

Wednesday 17th May 2023, Shed 10, Queen's Wharf, Auckland



## The Corenet Competitive edge: Events & MCR in 2023

Being a member of CoreNet gives you a peek into worlds you otherwise might not get to see. A big part of that offering is our Talk and Tour series, which takes you to some of this country's most innovative workplaces, and our Forum series, which shares all sorts of unique insights that are designed to be of real, practical use to you.

Keep your eyes peeled for dates in your inbox on them. And, for those looking for a more formal education process, CoreNet's Master of Corporate Real Estate (MCR) continued to set the benchmark for the strategic management of corporate real estate in 2022. It gives unparalleled access to local and global best practice and knowledge which can then be translated into improved performance and results for you and your organisation. MCR course sessions and dates will be announced soon.

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Corenet Christmas Soiree in December 2022







## Return of the Proactive Property Awards

It was great to welcome back The Proactive Property Awards after a year's absence. All about showcasing the very best corporate real estate people solving business challenges through their practice, we couldn't have been in a better spot for the event, in the super-stylish new KADA showroom. Thank you so much KADA and SWR Group for sponsoring this event, and for putting on such an excellent evening.

In a space filled with leading property professionals, the evening showcased the very best in corporate real estate, and the people who come up with exceptional real estate solutions to corporate problems. With two awards categories this year – the The CoreNet Global NZ Young Leader Of The Year and The Proactive Property Award – we had twice the opportunity to celebrate afterwards, and the noise lingered long in the KADA showroom long after the awards had been handed out.

Congratulations **Steffi McKeown** for being the inaugural winner of The CoreNet Global NZ Young Leader Of The Year award! **CoreNet** has long been keen to recognise young leaders who show real dedication and enthusiasm for their work, exemplifying excellence in the broad field of corporate real estate. In this first year of the category we had three exceptional nominees – Steffi, **Sheila Ye** of **Smartspace Workplace Solutions** and **Nam Leung** of **Colliers** – all of whom are trail blazers in our industry, truly people to watch. Congratulations to all three finalists, and to Steffi!

#### This year, three superb projects were our finalists for The Proactive Property Award:

**Alberts NZ** is drawing SMEs into exceptional CBD office space in Auckland. Having identified that Auckland's CBD was at risk of becoming the preserve of big corporates in big buildings, Alberts set about creating an innovative response, purchasing 1 Albert St and undertaking a major redevelopment to reposition and fill the building – which it has done (as merely the first step of its plan). The success of the venture demonstrates the value the market has seen in the solution, taking up the offerings at unprecedented speed.

**IWG** created a partnership with Japanese Telecoms giant NTT to enable NTT to move its 330,000 global workforce to a hybrid working model, all having the option to work at-home or from somewhere close to home rather than needing to commute to a central office. Although we'd be hard put to find an organisation that isn't considering/implementing what the best hybrid working model is for it and its people, NTT's example is of a global size and scale that is unlike many others.

And our winner was **Countdown** Penrose eStore, with the award collected by nominee and Development Manager **Andrea Steffensen**! This corporate real estate solution has revolutionised Countdown's operational strategy, providing a 'dark eStore' solution for handling online orders and their distribution. Dark stores provide shoppers with resources and options like purchasing products online, same-day delivery, or pickup in-store.

This was an idea that was in development prior to COVID, but the exponential increase in demand due to lockdown resulted in Countdown's Property team being asked to deliver the solution – yesterday! The project was delivered in 3 months through creating a high trust relationship model with partners, and the results have received accolades from the business owners. Congratulations Countdown, Andrea, and to all our finalists!

## Taking the awards up a notch in 2023

With the effervescent Asha Lal running the CoreNet show these days we will be giving the Awards a serious boost in 2023 with a new name CoreNet Global NZ Awards

We will again present two awards as below, but we will be giving the event considerably greater profile and attention:

1. The Professional Excellence Award. Emphasising 'corporate', we will celebrate real estate professionals (teams, companies, groups of any sort) who have generated significant value outcomes resulting from making a proactive difference to their organisation through property.

2. The CoreNet Global NZ Young Leader Of The Year – recognising a young leader (35 or under) who has shown dedication and enthusiasm for his/her work, exemplified excellence and should be considered 'one to watch' in corporate real estate.

Thursday 24th October 2023, Auckland





## Connecting to create meaningful experiences in 2023

CoreNet exists to 'advance knowledge, connect people, and promote personal excellence'.

The only way, we as a people, as a nation, can reach the heights we're capable is through sharing ideas. As technological advancements continue to drive corporate real estate forward it's becoming more and more important to have a large network of industry professionals to call upon.

Connections are how CoreNet really comes to the fore, providing opportunities for people of all ages and stages to meet, share ideas and explore new ways of doing things. Our membership continues to grow globally and across New Zealand - arguably the most influential network in the commercial real estate sphere. We would like to thank our amazing members, sponsors and supporters, without whom none of this would be possible.

To keep up to date with all of our upcoming events and to be a part of the latest online industry discussions, check out our **LinkedIn** and **Twitter** accounts (@**CoreNetkiwi**).

#### Check out 'The Source'

If you have not already done so, remember to download and become familiar with our content app, The Source. The Source has a lot to offer with all of CoreNet Global's content in one centralized place. And it's customizable by the user so you see the topics most relevant to you. The app is free to members and future members can get access for 90 days.

#### Heading into the future with drive and enthusiasm.

With a restructured Committee and a new leader in place, supported by our superb NZ Manager Asha Lal, who has been given further time to develop our programme, CoreNet heads into 2023 with renewed enthusiasm. We're enthused and excited by what we have planned for 2023, and we hope that it will become one of our best years.

Here's to a strong year to come - we're thrilled to have you on the journey.

Yours, The CoreNet Global NZ Team





## Heading to the future with drive and enthusiasm.

